



PANIMALAR ENGINEERING COLLEGE

An Autonomous Institution

[JAISAKTHI EDUCATIONAL TRUST]

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Bangalore Trunk Road, Varadharajapuram, Poonamallee, Chennai- 600 12

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

ACADEMIC YEAR 2024-2025

FACULTY PUBLICATIONS IN CONFERENCE PROCEEDINGS (2024-25)

S.No.	AUTHOR NAME	PAPER TITLE	DOI	INDEXING
1.	Dr. N Venkateswaran	Navigating the future of ultra-smart computing cyberspace: Beyond boundaries	https://www.scopus.com/authid/detail.uri?authorId=57211921104	Scopus
2.	Dr. N Venkateswaran	Sustainable and Green IoT Solutions for Environmental Monitoring	https://www.scopus.com/authid/detail.uri?authorId=57211921104	Scopus
3.	Dr. P. Raman	Safeguarding Cryptocurrency Transactions: Leveraging Blockchain and Machine Learning for Enhanced Financial Security	https://www.scopus.com/authid/detail.uri?authorId=58065574200	Scopus
4.	Dr. P. Raman	Machine Learning Techniques for Credit Scoring in Banking with Management, HR, and Organizational Key Components	https://www.scopus.com/authid/detail.uri?authorId=58065574200	Scopus

5.	Dr. P. Raman	Automatic Stock Price Prediction and Classification Based on Hybrid with AI Feature Selection Method	https://www.scopus.com/authid/detail.uri?authorId=58065574200	Scopus
6.	Dr. D. Chitra	Customer experience of fintech in Banking – A perceptive of millennials and Gen Z	https://www.scopus.com/authid/detail.uri?authorId=58113797200	Scopus
7.	Dr. D. Chitra	Facial Emotion Recognition Using a Local Binary Pattern based Deep Learning	https://www.scopus.com/authid/detail.uri?authorId=58113797200	Scopus
8.	Dr. M. Beulah Viji Christiana,	Deep Learning for Energy Demand Forecasting in Electric Vehicle Charging Stations	https://www.scopus.com/authid/detail.uri?authorId=58409529400	Scopus
9	Dr. M. Beulah Viji Christiana	Harnessing applied AI: Transforming industry and business	https://www.scopus.com/authid/detail.uri?authorId=58409529400	
9.	Dr. K. Suresh Kumar	Using IoT to evaluate the effectiveness of online interactive tools in healthcare	https://www.scopus.com/authid/detail.uri?authorId=57210554396	Scopus
10.	Dr. K. Suresh Kumar	An intelligent heartbeat management system utilizing fuzzy logic	https://www.scopus.com/authid/detail.uri?authorId=57210554396	Scopus
11.	Dr. K. Suresh Kumar	Leveraging distributed systems for improved market intelligence and customer segmentation	https://www.scopus.com/authid/detail.uri?authorId=57210554396	Scopus
12.	Dr. K. Suresh Kumar	The impact of distributed computing on online shopping and consumer experience	https://www.scopus.com/authid/detail.uri?authorId=57210554396	Scopus

11	Dr H Mickle Aancy	Security roadmap for industry 5.0: Managing risks in the 6G landscape	https://www.scopus.com/authid/detail.uri?authorId=58507112300	Scopus
12	Dr H Mickle Aancy	Convergence of AI and self-sustainability: Technology integration in the healthcare ecosystem	https://www.scopus.com/authid/detail.uri?authorId=58648686300	Scopus
13	Dr H Mickle Aancy	The power of visionary leadership in transforming the Indian education system	https://www.scopus.com/authid/detail.uri?authorId=58648686300	Scopus
14	Dr H Mickle Aancy	Energy Consumption Prediction for Home Appliances with Recurrent Neural Networks	https://www.scopus.com/authid/detail.uri?authorId=58648686300	Scopus
15	Dr H Mickle Aancy	Block Chain Technology for Securing IoT Devices and Data	https://www.scopus.com/authid/detail.uri?authorId=58648686300	Scopus
16	Dr H Mickle Aancy	A New MRA and AA based Algorithm for the Higher Order Reduction Uncertain Systems	https://www.scopus.com/authid/detail.uri?authorId=58648686300	Scopus