



PANIMALAR ENGINEERING COLLEGE

An Autonomous Institution

[JAISAKTHI EDUCATIONAL TRUST]

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All Eligible UG Programs are Accredited by NBA

Bangalore Trunk Road, Varadharajapuram, Poonamallee, Chennai- 600 12

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

ACADEMIC YEAR 2023-2024

FACULTY PUBLICATIONS IN CONFERENCE PROCEEDINGS (2023-24)

S.NO	AUTHOR NAME	PAPER TITLE	DOI	INDEXING
1.	Dr. N Venkateswaran	Synthetic biology for waste water to energy conversion: IoT and AI approaches	https://www.scopus.com/authid/detail.uri?authorId=57211921104	Scopus
2.	Dr. N Venkateswaran	A study on smart energy management framework using cloud computing	https://www.scopus.com/authid/detail.uri?authorId=57211921104	Scopus
3.	Dr. N Venkateswaran	Study on sentence and question formation using deep learning techniques	https://www.scopus.com/authid/detail.uri?authorId=57211921104	Scopus
4.	Dr. N Venkateswaran	Innovative strategy for profitable automobile industries: Working capital management	https://www.scopus.com/authid/detail.uri?authorId=57211921104	Scopus

5.	Dr. P. Raman	Optimal Analysis for Enterprise Financial Management Based on Artificial Intelligence and Parallel Computing Method	https://www.scopus.com/authid/detail.uri?authorId=58065574200	Scopus
6.	Dr. M. Beulah Viji Christiana,	Applications of machine learning in education and skill developments	https://www.scopus.com/authid/detail.uri?authorId=58409529400	Scopus
7.	Dr. M. Beulah Viji Christiana,	Hospital waste management using internet of things and deep learning: Enhanced efficiency and sustainability	https://www.scopus.com/authid/detail.uri?authorId=58409529400	Scopus
8.	Dr. M. Beulah Viji Christiana,	Improvement of a Conflict Prediction Model on Highways using Deep Learning	https://www.scopus.com/authid/detail.uri?authorId=58409529400	Scopus
9.	Dr. K. Suresh Kumar	A Study on the Relationship Between Cloud Computing and Data Mining in Business Organizations	https://www.scopus.com/authid/detail.uri?authorId=57210554396	Scopus
10.	Dr. K. Suresh Kumar	Internet of Things Assisted Learning Strategy based Effectual Parking System	https://www.scopus.com/authid/detail.uri?authorId=57210554396	Scopus
11	Mrs J Sofia Vincent	An early warning system for predicting earthquakes	https://www.scopus.com/authid/detail.uri?authorId=57466150700	Scopus
12	Dr S Satheesh Kumar	Data analytics and artificial intelligence in the circular economy: Case studies	https://www.scopus.com/authid/detail.uri?authorId=58648686300	Scopus
13	Dr S Satheesh Kumar	Influence of blockchain in educational sector	https://www.scopus.com/authid/detail.uri?authorId=58648686300	Scopus

14	Dr S Satheesh Kumar	Accurate Click Fraud Rapid Detection of AD Requests for Smartphone Platforms	https://www.scopus.com/authid/detail.uri?authorId=58648686300	Scopus
15	Dr S Satheesh Kumar	A Productive Model for Secured Data Sharing in Blockchain Technology based IoT	https://www.scopus.com/authid/detail.uri?authorId=58648686300	Scopus