



PANIMALAR ENGINEERING COLLEGE

An Autonomous Institution
[JAISAKTHI EDUCATIONAL TRUST]

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 All Eligible UG Programs are Accredited by NBA
 Bangalore Trunk Road, Varadharajapuram, Poonamallee, Chennai- 600 12

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

ACADEMIC YEAR 2022-2023

FACULTY PUBLICATIONS IN CONFERENCE PROCEEDINGS (2022-23)

S.NO	AUTHOR NAME	PAPER TITLE	PUBLICATION	DOI	INDEXING
1	Dr. V. Mahalakshmi	Healthcare Operational Intellectual Ability in Analysing the Factors Affecting Employee Churn	Springer	https://www.scopus.com/authid/detail.uri?authorId=58785824700	Scopus
2	Dr. P. Raman	Optimal Analysis for Enterprise Financial Management Based on Artificial Intelligence and Parallel Computing Method	IEEE	https://www.scopus.com/authid/detail.uri?authorId=58065574200	Scopus
3	Dr. K. Suresh Kumar	A Study on the Relationship Between Cloud Computing and Data Mining in Business Organizations	Springer	https://www.scopus.com/authid/detail.uri?authorId=57210554396	Scopus