

PANIMALAR ENGINEERING COLLEGE
DEPARTMENT OF MBA
PROJECT DETAILS (2018 - 2020)

| Sno | Name of the Student | Reg No | Project Guide Name | Title of the Project | Organization Name |
|-----|---------------------|--------------|--------------------------------|---|--|
| 1 | AARTHI L | 211418631001 | Dr. V. Mahalakshmi | A STUDY ON ACTIVITY BASED COSTING AT BHEL PSSR, CHENNAI | BHEL PSSR CHENNAI |
| 2 | AARTHI S | 211418631002 | Mr. N. Arunkumar | A STUDY ON IMPACT OF MONETARY AND NON-MONETARY BENEFITS TOWARDS EMPLOYEE ABSENTEEISM WITH REFERENCE TO DONG-AH ELECTRIC INDIA PRIVATE LIMITED | DONG AH ELECTRIC INDIA PRIVATE LIMITED CHENNAI |
| 3 | ABINAYA R | 211418631003 | Mr. V. G. Murugan | A STUDY ON EMPLOYEE ATTRITION AND RETENTION WITH REFERENCE TO DONG-AH ELECTRIC INDIA PRIVATE LIMITED | DONG AH ELECTRIC INDIA PRIVATE LIMITED CHENNAI |
| 4 | ABINAYA S | 211418631004 | Mr. V. G. Murugan | A STUDY ON JOB CONTENTMENT AMONG THE PROLETARIAN EMPLOYEES ADIENT INDIA PVT.LTD | ADIANT INDIA PRIVATE LIMITED |
| 5 | AGNES R | 211418631005 | Mrs. B. Lakshmi | A STUDY ON JOB INVOLVEMENT OF NURSES IN BILLROTH HOSPITALS | BILLROTH HOSPITALS CHENNAI |
| 6 | AGNESRUBA A | 211418631006 | Mr. I. Yabesh Abraham Durairaj | A STUDY OF GENDER DISCRIMINATION AT CAMPUS RECRUITMENT IN ALCANCE TECHNOLOGIES,CHENNAI | ALCANCE TECHNOLOGIES |
| 7 | AISHWARYA B | 211418631007 | Mrs. P. Vasumathi | A STUDY ON EFFECTIVENESS OF HR PRACTICES ON EMPLOYEE MORALE IN TVS LOGISTICS INDUSTRY | TVS SUPPLY CHAIN SOLUTIONS LIMITED |
| 8 | AKILA U | 211418631008 | Dr. S. Satheeshkumar | A STUDY ON FAILURE MANAGEMENT PRACTICES IN FREIGHT FORWARDING WITH REFERENCE TO AGILITY LOGISTICS PVT.LTD, CHENNAI | AGILITY LOGISTICS PRIVATE LIMITED CHENNAI |
| 9 | AKRAM KHAN J | 211418631009 | Mrs. J. Sofia Vincent | A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT AT TNPL | TAMIL NADU NEWSPRINT AND PAPERS LIMITED |
| 10 | ALI SUHAIL S | 211418631010 | Mrs. H. Mickle Aancy | A STUDY ON EFFECTIVENESS OF KITCHEN WORKMAN SAFETY MEASURES IN ADYAR ANANDA BHAVAN SWEETS INDIA PRIVATE LIMITED, CHENNAI | ADYAR ANANDA BHAVAN SWEETS INDIA PRIVATE LIMITED CHENNAI |
| 11 | M AMARAVATHY | 211418631011 | Mrs. C. Padmaprabha | A STUDY ON RISK ANALYSIS BASED ON THE PERFORMANCE OF AVIATION | TTK GROUP |
| 12 | ARAVIND RAJ J | 211418631012 | Dr. N. Venkateswaran | A STUDY ON CUSTOMER LOYALTY TOWARDS LOGISTICS SERVICE WITH REFERENCE TO CARE CONTAINER LINES PRIVATE LIMITED, CHENNAI | CARE CONTAINER LINES PRIVATE LIMITED CHENNAI |
| 13 | ARULMOZHI DEBORAH K | 211418631013 | Dr. N. Rakesh | A STUDY ON VENDOR RELATIONSHIP MANAGEMENT AND ITS IMPACT ON BHEL (BHARAT HEAVY ELECTRICALS LIMITED) BAP (BOILER AUXILIARY POWER), RANIPET. | BHEL BAP RANIPET |

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| 14 | B ARUNA | 211418631014 | Dr. M. Beulah Viji Christiana | A STUDY ON EMPLOYEE MORALE AND EMPLOYEE ENGAGEMENT ON ORGANIZATIONAL COMPETITIVENESS AT DONG-AH ELECTRIC INDIA PVT.LTD, CHENNAI | DONG AH ELECTRIC INDIA PVT LTD CHENNAI |
| 15 | ARUN KUMAR Y | 211418631015 | Dr. D. Chitra | A STUDY ON COST VOLUME PROFIT ANALYSIS IN HINDUSTAN COCA-COLA BEVERAGES PRIVATE LIMITED,THIRUVALLUR | HINDUSTAN COCA COLA BEVERAGES PRIVATE LIMITED |
| 16 | ASMITHAGANESAN | 211418631016 | Dr. P. Raman | A STUDY ON INVESTORS PERCEPTION TOWARDS ONLINE TRADING WITH REFERENCE TO EDELWIESS FINANCIAL LIMITED | EDELWIESS FINANCIAL LIMITED |
| 17 | ASWINI NAGAMMAI SP | 211418631017 | Dr. N. Venkateswaran | A STUDY ON TECHNICAL ANALYSIS OF SELECTED COMMODITIES WITH REFERENCE TO MCX | EDELWEISS BROKING LIMITED CHENNAI |
| 18 | BAKYA N | 211418631018 | Dr. V. Mahalakshmi | A STUDY ON FACTORS THAT SUPPORT INNOVATIVE BEHAVIOR AMONG SOFTWARE ENGINEERS AT TECH MAHINDRA,CHENNAI | TECH MAHINDRA LIMITED CHENNAI |
| 19 | BALACHANDAR K | 211418631019 | Mrs. R. Yamini Devi | A STUDY ON MEASURING CUSTOMER PURCHASE BEHAVIOR OF OFFICE FURNITURE WITH REFERENCE TO INSPACE FURNITURE SOLUTIONS | INSPACE FURNITURE SOLUTIONS |
| 20 | BALAJI D | 211418631020 | Dr. N. Venkateswaran | A STUDY ON EXPORT AND IMPORT DOCUMENTATION PROCEDURE AT AGILITY LOGISTIC PVT. LTD., CHENNAI | AGILITY LOGISTICS PVT LTD CHENNAI |
| 21 | BALAJI D | 211418631021 | Mr. V. G. Murugan | A STUDY ON FINANCIAL PERFORMANCE ANALYSIS AT TI CYCLES OF INDIA - AMBATTUR | TI CYCLES OF INDIA |
| 22 | BALAJI R | 211418631022 | Mr. V. G. Murugan | A STUDY ON TRADER PERCEPTION AND EXPECTATION ON TNPL PRODUCTS | TAMIL NADU NEWSPRINT AND PAPER LIMITED |
| 23 | BALASUBRAMANIAM A | 211418631023 | Mrs. B. Lakshmi | STUDY ON EMPLOYEES PERCEPTION ABOUT HR POLICIES | SGR FOODS PRIVATE LIMITED GUMMIDIPONDI |
| 24 | BAVITHRA T | 211418631024 | Mr. I. Yabesh Abraham Durairaj | A STUDY ON DIGITAL MARKETING STRATEGY TO PROMOTE POCO F2 MOBILE AT TEXPERA, CHENNAI. | TEXPERA PRIVATE LIMITED CHENNAI |
| 25 | BERNADSHA A | 211418631025 | Mrs. P. Vasumathi | A STUDY ON CUSTOMER SATISFACTION TOWARDS MORTGAGE LOAN BY SERQUAL WITH REFERENCE TO KOTAK MAHINDRA BANK LIMITED CHENNAI | KOTAK MAHINDRA BANK LIMITED CHENNAI |
| 26 | BHUVANESHWARI B | 211418631026 | Dr. S. Satheeshkumar | A STUDY ON STUDENT PERCEPTION TOWARDS INFRASTRUCTURE FACILITIES WITH SPECIAL REFERENCE TO THE PANIMALAR ENGINEERING COLLEGE,CHENNAI. | PANIMALAR ENGINEERING COLLEGE CHENNAI |
| 27 | CATHERINE DEBORAH S | 211418631027 | Mrs. J. Sofia Vincent | THE STUDY ON HUMAN RESOURCE ACCOUNTING | EXELATECHNOLOGIES |

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| 28 | CHAMUNDESWARI N | 211418631028 | Mrs. H. Mickle Aancy | A STUDY ON IMPACT OF FINANCIAL INFORMATION ON THE SHARE PRICE OF A COMPANY AT SHRIRAM EPC PVT LTD | SHRIRAM EPC PRIVATE LIMITED |
| 29 | CHANDINI AISHWARYA V | 211418631029 | Mrs. C. Padmaprabha | A STUDY ON IMPACT OF TRAINING ON POSITIVE GUEST EXPERIENCE WITH REFERENCE TO THE RESIDENCY TOWERS, CHENNAI | THE RESIDENCY TOWERS CHENNAI |
| 30 | CHRISTAL M | 211418631030 | Dr. M. Beulah Viji Christiana | A STUDY ON CUSTOMERS' INSIGHT TOWARDS LOAN PROVISION AND SERVICE QUALITY IN FULLERTON INDIA CREDIT COMPANY LIMITED, CHENNAI | FULLERTON INDIA CREDIT COMPANY LIMITED CHENNAI |
| 31 | CHRISTINA SELVI V | 211418631031 | Dr. N. Rakesh | A COMPARATIVE STUDY OF SELECTED SMALL CAP FUNDS OF MUTUAL FUNDS | KOTAK MAHINDRA BANK CHENNAI |
| 32 | DAFNI Y | 211418631032 | Mrs. C. Padmaprabha | A study of digital marketing and its impact of revenue generation | TECXPERA PRIVATE LIMITED |
| 33 | DAYABARAN M | 211418631033 | Dr. D. Chitra | A STUDY ON FINANCIAL PERFORMANCE ANALYSIS WITH REFERENCE TO SRF LTD | SRF LTD |
| 34 | DEEPA K | 211418631034 | Dr. P. Raman | A STUDY ON STRESS MANAGEMENT AMONG EMPLOYESS WITH REFERENCE TO FULLERTON INDIA PRIVATE LIMITED, CHENNAI | FULLERTON INDIA PRIVATE LIMITED CHENNAI |
| 35 | DEEPA V | 211418631035 | Dr. N. Venkateswaran | A STUDY ON INVESTORS PERCEPTION TOWARDS EQUITY MARKET WITH SPECIAL REFERENCE TO RICCHIE RICH INVESTMENTS | RICCHIE RICH INVESTMENTS PRIVATE LIMITED |
| 36 | S DEVIKA | 211418631037 | Mrs. R. Yamini Devi | A STUDY ON EMPLOYEE ENGAGEMENT PRACTICES AND THEIR INFLUENCE ON ORGANISATIONAL PERFORMANCE IN RANE BRAKE LINING LIMITED | RANE BRAKE LINING LIMITED CHENNAI |
| 37 | DEVI PRIYA M | 211418631038 | Mrs. R. Yamini Devi | A STUDY ON RISK AND RETURN OF SHARE PRICE IN SUNDARAM FINANCE | SUNDARAM HOME FINANCE |
| 38 | DEVISREE K | 211418631039 | Dr. N. Venkateswaran | A STUDY ON QUALITY FUNCTION DEPLOYMENT MEASURING SERVICE QUALITY DETERMINANTS ON FREIGHT FORWARDING WITH REFENCE TO SEASHELL LOGISTICS CHENNAI | SEA SHELL LOGISTICS PVT LTD |
| 39 | DHANYA A | 211418631041 | Mr. V. G. Murugan | PERFORMANCE EVALUATION OF SELECTED MUTUAL FUNDS SCHEMES WITH SPECIAL REFERENCE TO KOTAK MAHINDRA BANK | KOTAK MAHINDRA BANK LTD |
| 40 | DHIVYA E | 211418631042 | Mrs. B. Lakshmi | A STUDY ON QUALITY OF WORKLIFE OF EMPLOYEES IN BILLROTH HOSPITALS,CHENNAI | BILLROTH HOSPITALS CHENNAI |
| 41 | DINAKARAN J | 211418631043 | Mr. I. Yabesh Abraham Durairaj | INTEGRATION OF INDIAN STOCK MARKET SENSEX INDEX WITH SELECTED INDICES-A COMPARATIVE STUDY | ANGEL BROKING CHENNAI |

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| 42 | DINESH R | 211418631044 | Mrs. H. Mickle Aancy | A STUDY ON CUSTOMER LOYALTY IN ADITYA HYPERMARKET,KANCHIPURAM | ADITYA HYPERMARKET KANCHIPURAM |
| 43 | DINESH KUMAR P | 211418631045 | Dr. S. Satheeshkumar | FUNDAMENTAL ANALYSIS OF NLC INDIA | NLC INDIA NEYVELI |
| 44 | DIVYA K M | 211418631046 | Mrs. J. Sofia Vincent | FINANCIAL PERFORMANCE ANALYSIS OF SAINT GOBAIN | SAINT GOBAIN PRIVATE LIMITED CHENNAI |
| 45 | ELAKKIYA M | 211418631047 | Mrs. H. Mickle Aancy | A STUDY ON EMPLOYEE PERCEPTION TOWARDS 360 DEGREE PERFORMANCE APPRAISAL | OASYS CYBERNETICS PVT LTM |
| 46 | GAYATHRI K | 211418631048 | Mrs. C. Padmaprabha | A STUDY ANALYZING THE RISK AND RETURN OF SELECTED IT SECTOR IN NSE STOCKS | ANGEL BROKING |
| 47 | GAYATHRIDEVI R | 211418631049 | Mrs. J. Sofia Vincent | A STUDY ON INVESTORS PERCEPTION TOWARDS MUTUAL FUNDS WITH THE SPECIFIC REFERENCE TO CAP VENTURES TRADING ACADEMY | CAP VENTURES TRADING ACADEMY |
| 48 | GAYATHRI K | 211418631050 | Dr. N. Rakesh | A STUDY ON TECHNICAL ANALYSIS ON INFORMATION TECHNOLOGY (INFOSYS, HCL, TECH MAHINDRA, TCS, WIPRO) WITH RESPECT TO ANGEL BROKING LTD, CHENNAI | ANGEL BROKING LTD CHENNAI |
| 49 | GNANASOUNDARY A | 211418631051 | Dr. M. Beulah Viji Christiana | A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF WHEELS INDIA LIMITED, CHENNAI | WHEELS INDIA LIMITED |
| 50 | GOMATHI B | 211418631052 | Dr. D. Chitra | A STUDY ON FINANCIAL STATEMENT ANALYSIS AT PURUSHOTHAM PLASTICS AND MOULDS PRIVATE LIMITED CHENNAI | PURUSHOTHAM PLASTICS AND MOULDS PRIVATE LIMITED CHENNAI |
| 51 | GOPINATH G | 211418631053 | Dr. P. Raman | A STUDY ON RISK AND RETURN ANALYSIS OF SELECTED PRIVATE BANKING SECTOR AT PCS SECURITIES PRIVATE LIMITED CHENNAI | PCS SECURITIES PRIVATED LIMITED CHENNAI |
| 52 | GOUTHAM D | 211418631054 | Dr. N. Venkateswaran | A STUDY ON FUNDAMENTAL ANALYSIS OF SELECTED COMPANIES IN FMCG SECTOR WITH REFERENCE TO ANGEL BROKING | ANGEL BROKING LIMITED CHENNAI |
| 53 | GOWTHAM K | 211418631055 | Dr. V. Mahalakshmi | A STUDY ON EMPLOYEE AFFECTIVE RESPONSES TO WORK ENVIRONMENT AND JOB DESIGN | WHEELS INDIA PRIVATE LIMITED CHENNAI |
| 54 | P HARI BASKAR | 211418631056 | Mrs. R. Yamini Devi | A STUDY ON EFFECTIVENESS OF E RECRUITMENT PORTALS USED IN COVENANT CONSULTANTS | COVENANT CONSULTANTS |
| 55 | HARIPRIYA R | 211418631057 | Mr. N. Arunkumar | A STUDY ON CUSTOMER SERVICE QUALITY IN REFERENCE TO TT AVIATION, CHENNAI | TT AVIATION HANDLING SERVICES PRIVATE LIMITED CHENNAI |

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| 56 | INFANT SALVIUS G A | 211418631058 | Mr. V. G. Murugan | A STUDY ON IMPACT OF THE STRESS ON PRODUCTIVITY OF THE ORGANISATION WITH REFERENCE TO HYUNDAI STEEL PIPES PVT LIMITED,SENGADU | HYUNDAI STEEL PIPES PRIVATE LIMITED SENGADU |
| 57 | INIGO SIVANI P | 211418631059 | Mr. V. G. Murugan | A STUDY ON WORKFORCE MANAGEMENT AND CHALLENGES FACED BY WARD CLERKS AT CMC HOSPITAL VELLORE | CHRISTIAN MEDICAL COLLEGE VELLORE |
| 58 | JAMEEMAL | 211418631060 | Mrs. B. Lakshmi | STUDY ON CAMPUS RECRUITMENT WITH REFERENCE TO ALCANCE TECHNOLOGIES | ALCANCE TECHNOLOGIES CHENNAI |
| 59 | JANANI S | 211418631061 | Mr. I. Yabesh Abraham Durairaj | A STUDY ON REDUCING TAT MISS OUT BY IMPLEMENTING AUTOMATION PROCESS WITH REFERENCE TO AGILITY PVT LTD | AGILITY PVT LTD CHENNAI |
| 60 | JAYAGEETHA J | 211418631062 | Dr. N. Venkateswaran | A STUDY ON INVESTOR PERCEPTION TOWARDS SYSTEMATIC INVESTMENT PLAN IN MUTUAL FUNDS | RICCHIE RICH INVESTMENT |
| 61 | JEEVA G | 211418631063 | Dr. S. Satheeshkumar | A STUDY ON RISK AND RETURN ANALYSIS OF SELECTED BANK STOCKS LISTED ON BANK NIFTY | ANGEL BROKING CHENNAI |
| 62 | JERIN ABISHA SH | 211418631064 | Mrs. J. Sofia Vincent | A STUDY ON THE WORKER'S PARTICIPATION IN MANAGEMENT AT LUCAS INDIAN SERVICE LTD | LUCAS INDIAN SERVICE LIMITED CHENNAI |
| 63 | JERIN ABISHA SH | 211418631064 | Mrs. J. Sofia Vincent | A STUDY ON THE WORKER'S PARTICIPATION IN MANAGEMENT AT LUCAS INDIAN SERVICE LTD | LUCAS INDIAN SERVICE LIMITED CHENNAI |
| 64 | JYOTHI R | 211418631065 | Mrs. H. Mickle Aancy | A STUDY ON FINANCIAL HEALTHINESS USING ALTMAN Z-SCORE | BHEL CHENNAI |
| 65 | KADAR MOHAIDEEN M | 211418631066 | Mrs. C. Padmaprabha | A STUDY ON CUSTOMER SATISFACTION TOWARDS LYNK LOGISTICS | LYNK LOGISTICS |
| 66 | KALAIVANI P | 211418631067 | Dr. N. Venkateswaran | A STUDY ON EXPORTERS/IMPORTERS RATING TOWARDS FREIGHT FORWARDING ACTIVITIES WITH REFERENCE TO THE DAHNAY LOGISTICS PRIVATE LIMITED, CHENNAI. | DAHNAY LOGISTICS CHENNAI |
| 67 | KARTHICK RAJA R | 211418631068 | Dr. N. Rakesh | A STUDY ON ORGANIZATIONAL CITIZENSHIP BEHAVIOR IN TNPL | TAMIL NADU NEWSPRINT AND PAPER LIMITED |
| 68 | KARTHIK BABU S | 211418631069 | Dr. M. Beulah Viji Christiana | A STUDY ON CLIENTS PERCEPTION TOWARDS GENERAL INSURANCE PRODUCTS AND SERVICE QUALITY WITH REFERENCE TO CHOLA MS GENERAL INSURANCE COMPANY LTD | CHOLA MS GENERAL INSURANCE COMPANY LTD |
| 69 | KAVI BHARATHI S | 211418631070 | Dr. D. Chitra | A STUDY ON INVESTOR ATTITUDE TOWARDS INVESTMENT IN MUTUAL FUND | EDELWEISS BROKING LIMITED Chennai |

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| 70 | KEERTHANA B | 211418631071 | Dr. P. Raman | A STUDY ON EMPLOYEE ENGAGEMENT PRACTICES AT SHIBAURA MACHINE INDIA PRIVATE LIMITED. | SHIBAURA MACHINE INDIA PRIVATE LIMITED |
| 71 | KOKILA S | 211418631073 | Dr. V. Mahalakshmi | A STUDY ON SAVINGS AND INVESTMENT PATTERN OF SALARIED EMPLOYEES WITH REFERENCE TO EDELWEISS BROKING LIMITED, CHENNAI | EDELWEISS BROKING LIMITED CHENNAI |
| 72 | KRITHIGA D | 211418631075 | Mr. N. Arunkumar | A STUDY ON INVESTORS AWARENESS AND ATTITUDE TOWARDS INVESTMENT IN MUTUAL FUND | ANGEL BROKING PVT LTD CHENNAI |
| 73 | LAVANYA D | 211418631076 | Dr. V. Mahalakshmi | A STUDY ON INVESTORâ€™S LOYALTY TOWARDS BANCASSURANCE ON PERCEIVED VALUE WITH REFERENCE TO SBI LIFE INSURANCE | SBI LIFE INSURANCE |
| 74 | LEO FRANCIS D | 211418631077 | Dr. P. Raman | A STUDY ON EMPLOYEE EMPOWERMENT AND MOTIVATION TOWARDS JOB SATISFACTION WITH REFERENCE TO TTK HEALTHCARE LIMITED ,CHENNAI | TTK HEALTHCARE LIMITED |
| 75 | LOGESHWARAN M | 211418631078 | Mrs. B. Lakshmi | EMPLOYER BRANDING FOR KNOWLEDGE WORKERS RETENTION WITH REFERENCE TO RADIANT CASH MANAGEMENT SERVICES CHENNAI | RADIANT CASH MANAGEMENT SERVICES CHENNAI |
| 76 | LOUIS RAJ M | 211418631079 | Mr. I. Yabesh Abraham Durairaj | A STUDY ON EMPLOYEE MORALE AND ITS IMPACT ON EMPLOYEE EFFICIENCY WITH REFERENCE TO K.S.R FREIGHT FORWARDERS PVT LTD | KSR FREIGHT FORWARDERS PVT LTD |
| 77 | MAGESH G | 211418631081 | Dr. S. Satheeshkumar | A STUDY ON THE QUALITY OF WORK LIFE TO IMPROVE THE ORGANISATION PERFORMANCE, AT J.K FENNER INDIA LIMITED IN SRIPERUMUDUR. | JK FENNER INDIA LIMITED |
| 78 | MAHALAKSHMI M | 211418631082 | Mrs. J. Sofia Vincent | TO STUDY ON CAMEL RATING ANALYSIS OF SUNDARAM HOME FINANCE LIMITED | SUNDARAM HOME FINANCE LIMITED |
| 79 | MALATHI N | 211418631083 | Mrs. H. Mickle Aancy | A SURVEY ON PREFERENCE OF SALARIED CLASS ON VARIOUS INVEST OPTIONS AVAILABLE | KOTAK MAHINDRA BANK |
| 80 | MATHAN KRISHNA S | 211418631084 | Dr. N. Venkateswaran | A STUDY ON QUALITY OF SERVICES IN CARE CONTAINER LINES PVT LTD . | CARE CONTAINER LINES PVT LTD |
| 81 | MOHAMED AZARUDEEN | 211418631085 | Dr. D. Chitra | FINANCIAL PERFORMANCE ANALYSIS | CITY LINER GLOBAL PRIVATE LIMITED |
| 82 | MOHAN KUMAR M | 211418631086 | Dr. N. Rakesh | A STUDY ON FUNDAMENTAL ANALYSIS OF SELECTED AUTOMOBILE COMPANIES | PCS SECURITIES PRIVATE LIMITED CHENNAI |
| 83 | MONICA K | 211418631088 | Dr. M. Beulah Viji Christiana | A STUDY ON EMPLOYEE INSIGHT TOWARDS RESKILLING REQUIREMENTS ON EMERGING TECHNOLOGIES AT P R GLOLINKS PRIVATE LIMITED, CHENNAI | P R GLOLINKS PRIVATE LIMITED |

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| 84 | MONIKA P | 211418631089 | Dr. D. Chitra | AN EVENT STUDY ON IMPACT OF COVID 19 ON L&T SHARE RETURNS | LARSON AND TURBO LTD |
| 85 | MONISHA K | 211418631090 | Dr. P. Raman | A STUDY ON ORGANIZATION ATTRITION AND RETENTION STRATEGIES OF FULLERTON INDIA PRIVATE LIMITED, CHENNAI | FULLERTON INDIA PRIVATE LIMITED CHENNAI |
| 86 | MONISHA S | 211418631091 | Dr. N. Venkateswaran | A STUDY AND ANALYSIS ON THE PERFORMANCE OF SELECTED EXCHANGE TRADED FUND WITH REFERENCE TO EDELWEISS | EDELWEISS BROKING LIMITED |
| 87 | MUBEEN FATHIMA AR | 211418631092 | Dr. M. Beulah Viji Christiana | A STUDY ON INFLUENCES OF TECHNO STRESS AMONG THE USERS OF EMERGING TECHNOLOGY IN ITES. | PR GLOLINKS PRIVATE LIMITED |
| 88 | NAGA LEKSHMI M | 211418631093 | Dr. V. Mahalakshmi | A STUDY ON WORKING WOMEN'S ATTITUDE TOWARDS MUTUAL FUND INVESTMENT WITH SPECIAL REFERENCE TO RICCHIE RICH INVESTMENTS PVT.LTD | RICCHIE RICH INVESTMENTS PRIVATE LIMITED CHENNAI |
| 89 | NAGESWARI C | 211418631094 | Mr. N. Arunkumar | INVESTORS PERCEPTION TOWARDS INVESTMENT IN FUTURES AND OPTIONS MARKET WITH REFERENCE TO RICCHIE RICH INVESTMENTS PRIVATE LIMITED | RICCHIE RICH INVESTMENTS PRIVATE LIMITED |
| 90 | NANDINI S | 211418631095 | Mr. V. G. Murugan | A STUDY ON WORK LIFE BALANCE OF EMPLOYEES IN THE RESIDENCY TOWERS,CHENNAI | THE RESIDENCY TOWERS |
| 91 | NANTHINI S | 211418631096 | Mr. V. G. Murugan | A STUDY ON INVESTMENT PREFERENCE TOWARDS VARIOUS INVESTMENT AVENUES AND TAX SAVING STRATEGY OF LUCAS INDIAN SERVICE EMPLOYEE | LUCAS INDIAN SERVICE LIMITED CHENNAI |
| 92 | NAVEENA P | 211418631097 | Dr. N. Rakesh | A STUDY ON EMPLOYEE PERCEPTION TOWARDS HR PRACTICES AT RAINBOW CHILDREN'S HOSPITAL | RAINBOW CHILDRENS HOSPITAL CHENNAI |
| 93 | NISHANTHI G | 211418631098 | Mr. I. Yabesh Abraham Durairaj | A STUDY ON PERFORMANCE MANAGEMENT SYSTEM AND EMPLOYEE PRODUCTIVITY TO DIAMONDPICK, CHENNAI | DIAMONDPICK CHENNAI |
| 94 | NITHYA PRIYA V | 211418631099 | Dr. P. Raman | IMPACTS OF CREDIT RISK ON PROFITABILITY PERFORMANCE OF SUNDARAM HOME FINANCE LIMITED | SUNDARAM HOME FINANCE LIMITED CHENNAI |
| 95 | PAVITHRA C B | 211418631100 | Dr. S. Satheeshkumar | A STUDY ON EMPLOYEE ATTRITION WITH REFERENCE TO CAVINKARE TRENDS DIVISION, CHENNAI | CAVINKARE PVT LTD CHENNAI |
| 96 | PAVITHRA J | 211418631101 | Mrs. J. Sofia Vincent | A STUDY ON EMPLOYEE GRIEVANCE HANDLING MECHANISM AT HYUNDAI MOTOR INDIA LIMITED, IRUNGATTUKOTTAI. | HYUNDAI MOTOR INDIA LIMITED |
| 97 | PAVITHRA J | 211418631102 | Mrs. H. Mickle Aancy | THE STUDY OF AN ACCOUNTING INFORMATION ON STOCK PRICE OF WHEEL INDIA LTD | WHEELS INDIA LTD |

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| 98 | PAVITHRA L | 211418631103 | Mrs. C. Padmaprabha | A SYSTEMATIC STUDY TO TEST THE EFFICIENT MARKET HYPOTHESIS ON THE TOP 10 BSE LISTED COMPANIES | EDELWEISS BROKING LIMITED |
| 99 | PIYUSH SHARMA SC | 211418631104 | Dr. P. Raman | A STUDY ON CONSUMER PREFERENCE TOWARDS SWEETS AND SAVOURIES | ADYAR ANANDA BHAVAN |
| 100 | PRABHAKARAN M | 211418631105 | Dr. N. Rakesh | A STUDY ON THE IMPORT AND EXPORT OF SHIPMENT WITH REFERENCE TO THE AGILITY GLOBAL INTEGRATED LOGISTICS PRIVATE LIMITED | AGILITY GLOBAL INTEGRATED LOGISTICS PRIVATE LIMITED |
| 101 | PRATHIPA | 211418631106 | Dr. M. Beulah Viji Christiana | A study on knowledge synthesis through talent utilization and excellence | VIRTUSA PRIVATE LIMITED |
| 102 | PREETHA G | 211418631107 | Dr. D. Chitra | A STUDY ON INVESTMENT BEHAVIOUR OF WORKING WOMEN TOWARDS RETAIREMENT PLANNING | NAVIA MARKETS CHENNAI |
| 103 | PREETHI J | 211418631108 | Dr. P. Raman | THE STUDY ON EFFECTIVENESS OF TALENT ACQUISITION AND RETENTION TO TECH MAHINDRA,CHENNAI | TECH MAHINDRA LIMITED CHENNAI |
| 104 | PRITHEEKA M | 211418631109 | Dr. N. Venkateswaran | A STUDY ON INVESTORS AWARENESS TOWARDS LARGE CAP FUNDS IN ULIP WITH REFERENCE TO EDELWEISS STOCK BROKING FIRM, CHENNAI | EDELWEISS STOCK BROKING FIRM |
| 105 | PRIYADHARISINI M | 211418631110 | Dr. V. Mahalakshmi | ANALYZING FINANCIAL PERFORMANCE OF SMALL FINANCE BANKS IN INDIA:APPLICATION OF CAMEL MODEL IN SPECIAL REFERENCE TO EQUITAS SMALL FINANCE BANK | EQUITAS SMALL FINANCE BANK |
| 106 | PRIYADHARSHINI R | 211418631111 | Mrs. R. Yamini Devi | AN EMPIRICAL SEASONAL ANALYSIS IN INDIAN STOCK MARKET | LARSEN AND TOUBRO PUBLIC LIMITED CHENNAI |
| 107 | PRIYANKA S | 211418631112 | Mr. N. Arunkumar | A STUDY ON WORK LIFE BALANCE WITH REFERENCE TO TAMIL NADU NEWSPRINT AND PAPERS LIMITED, CHENNAI | TAMIL NADU NEWSPRINT AND PAPERS LIMITED |
| 108 | RACHEL THOMAS | 211418631114 | Mr. V. G. Murugan | A STUDY BASED ON LEARNING FRAMEWORK AT LARSEN AND TOUBRO TECHNOLOGY SERVICES LIMITED | LARSEN AND TOUBRO TECHNOLOGY SERVICES LIMITED |
| 109 | RAGAVI D | 211418631115 | Mrs. B. Lakshmi | A STUDY ON IMPACT OF INTEREST RATE SENSITIVITY OF STOCK RETURNS WITH REFERENCE TO SUNDARAM HOME FINANCE PRIVATE LIMITED, CHENNAI | SUNDARAM HOME FINANCE PRIVATE LIMITED CHENNAI |
| 110 | RAGUNATHAN R | 211418631116 | Mr. I. Yabesh Abraham Durairaj | A STUDY ON BENCHMARKING AND REVAMPING OF REWARDS AND RECOGNITIONS POLICIES WITH REFERENCES TO MAHINDRA AND MAHINDRA (TRUCK AND BUS DIVISION) ,CHENNAI | MAHINDRA AND MAHINDRA TRUCK AND BUS DIVISION CHENNAI |
| 111 | RAJAN P | 211418631117 | Mr. N. Arunkumar | TESTING ON WEAK FORM EFFICIENCY OF INDIAN STOCK MARKET: NIFTY50 INDEX | SHAREKHAN LTD VELLORE |

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| 112 | RAMKUMAR R | 211418631118 | Dr. K. Suresh Kumar | A STUDY ON ANALYZING AN EFFECTIVENESS OF E-RECRUITMENT AT FLEET STUDIO TECHNOLOGY | FLEET STUDIO TECHNOLOGIES PRIVATE LIMITED |
| 113 | RAMYA R | 211418631119 | Mrs. J. Sofia Vincent | A STUDY ON IMPACT HEALTH SAFETY AND WELFARE MEASURES UNDER FACTORY ACT 1948 AT R.S.GRAPHICS,CHENNAI | R S GRAPICS PRINTING AND PACKAGE CHENNAI |
| 114 | RAMYA BHARATHI G | 211418631120 | Mrs. H. Mickle Aancy | A STUDY ON FACTORS AFFECTING EMPLOYEE PERFORMANCE IN CAVINKARE PRIVATE LIMITED TRENDS DIVISION | CAVINKARE PRIVATE LIMITED TRENDS DIVISION |
| 115 | RANGEESH C | 211418631121 | Mrs. B. Lakshmi | A STUDY ON THE CUSTOMER AWARENESS ABOUT HEALTH INSURANCE WITH REFERENCE TO RICCHIE RICH INVESTMENTS PVT. LTD, CHENNAI. | RICCHIE RICH INVESTMENTS PVT LTD CHENNAI |
| 116 | RANJANI R | 211418631122 | Mr. I. Yabesh Abraham Durairaj | a STUDY ON RECRUITMENT AND SELECTION PROCESS IN EQUITAS SMALL FINANCE BANK ,CHENNAI | EQUITAS SMALL FINANCE BANK |
| 117 | RANJEETH B | 211418631123 | Dr. N. Rakesh | A STUDY ON THE IMPACT OF TRAINING ON EMPLOYEES JOB PERFORMANCE | AXLES INDIA LIMITED CHEYYAR |
| 118 | RANJITH A | 211418631124 | Dr. M. Beulah Viji Christiana | A STUDY ON TECHNICAL ANALYSIS OF SELECTED STOCKS OF AUTOMOBILE SECTOR | RICCHIE RICH INVESTMENTS PRIVATE LIMITED CHENNAI |
| 119 | REETHIKA RV | 211418631125 | Dr. D. Chitra | A STUDY ON ROLE OF TECHNOLOGY ON EMPLOYEE BEHAVIOR AND THEIR PERFORMANCES WITH REFERENCE TO PYRAMIDION SOLUTIONS, CHENNAI | PYRAMIDION SOLUTIONS CHENNAI |
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| 121 | SAKTHI SARAVANAN K | 211418631127 | Dr. N. Venkateswaran | A STUDY ON EFFECTIVENESS OF CURRENT REWARDS AND RECOGNITION PROGRAM AMONG EMPLOYEES WITH REFERENCE TO GODREJ STORAGE SOLUTIONS, CHENNAI. | GODREJ STORAGE SOLUTIONS CHENNAI |
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| 123 | SANTHOSHINI D | 211418631130 | Mrs. R. Yamini Devi | A STUDY ON IMPACT OF MACROECONOMIC VARIABLES OF INDIAN STOCK MARKET | EDELWEISS STOCK BROKERAGE LIMITED |
| 124 | SARAN SAGAYA RAJ J | 211418631131 | Dr. V. Mahalakshmi | A STUDY ON EFFECTIVENESS OF CUSTOMER RELATIONSHIP MANAGEMENT PRACTICES IN SBI LIFE INSURANCE,CHENNAI | SBI LIFE INSURANCE |
| 125 | SARANYA J | 211418631132 | Mr. V. G. Murugan | A STUDY ON COMPETENCY MAPPING IN ACCUDYNE INDUSTRIES INDIA PRIVATE LTD | ACCUDYNE INDUSTRIES INDIA PRIVATE LIMITED |

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| 126 | SARATH KUMAR S | 211418631133 | Dr. P. Raman | A STUDY ON INVENTORY MANAGEMENT SYSTEM IN WOOSU AUTOMOTIVE INDIA PRIVATE LIMITED | WOOSU AUTOMOTIVE INDIA PRIVATE LIMITED |
| 127 | SARVASVARAN K | 211418631134 | Mrs. B. Lakshmi | A STUDY ON FINANCIAL ANALYSIS WITH REFERENCE TO TNSC BANK LIMITED | TAMILNADU STATE APEX COOPERATIVE BANK LIMITED CHENNAI |
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| 130 | SHIREEN FATHIMA S | 211418631137 | Dr. S. Satheeshkumar | A STUDY ON PERFORMANCE ANALYSIS OF UNION BANK OF INDIA USING CAMEL MODEL | UNION BANK OF INDIA THAKKOLAM |
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| 138 | SOWMIYA R | 211418631145 | Dr. P. Raman | A STUDY ON EFFECTIVENESS OF TRAINING AMONG TRINEES AT SUNDARAM CLAYTON LIMITED, CHENNAI | SUNDARAM HOME FINANCE LIMITED |
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| 143 | SWAMY S K | 211418631151 | Mr. V. G. Murugan | A STUDY ON COMPETENCY MAPPING WITH REFERENCE TO MCOXLEY INFOTECH | MCOXLEY INFOTECH CHENNAI |
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| 147 | THATHA SRIDHAR | 211418631156 | Mr. V. G. Murugan | CUSTOMER PERCEPTION TOWARDS ELECTRIC VEHICLES | KUN HYUNDAI PRIVATE LIMITED |
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| 150 | VAISHNAVI P | 211418631159 | Mrs. H. Mickle Aancy | A STUDY ON THE LEVEL OF JOB CONTENTMENT OF EMPLOYEES AT KK PRECISION COMPONENTS | KK PRECISION COMPONENTS |
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