

**PANIMALAR ENGINEERING COLLEGE
MASTER OF BUSINESS ADMINISTRATION
II YEAR – PROJECT LIST (2017 - 2019)**

S.NO	REG. NO.	NAME OF THE STUDENT	COMPANY NAME	TITLE OF THE PROJECT	GUIDE NAME
1	211417631001	AARTHI V	LUCAS TVS, PADI CHENNAI	A STUDY ON MARKET POTENTIAL AND STRATEGIES TO INCREASE MARKET SHARE OF LUCAS TVS, PADI CHENNAI	Dr.V.Mahalakshmi
2	211417631002	ABDHULAZIZ M	INNCON BUSINESS & TECHNOLOGY CONSULTING, CHENNAI	A STUDY ON EMPLOYEES WORKLIFE BALANCE IN REFERENCE WITH INNCON	Mr.Murugan
3	211417631003	ABINESH R	STATE BANK OF INDIA , PARK TOWN CHENNAI	A STUDY ON SBI'S LENDING PRACTICES TOWARDS CAR LOAN AT STATE BANK OF INDIA , PARK TOWN CHENNAI	Dr. K.J.Vinodini
4	211417631004	ABIRAMI N	YATHRA AUTOMOTIVE INDUSTRIES	A STUDY ON IMPACT OF JOB ENRICHMENT ON EMPLOYEE MOTIVATION AT YATHRA AUTOMOTIVE INDUSTRIES	Mrs. B. Lakshmi
5	211417631005	ABIYA A	RICCHIE RICH INVESTMENTS PVT LTD CHENNAI	A STUDY ON TECHNICAL ANALYSIS OF SELECTED STOCKS OF AUTOMOBILE SECTORS	Mr. I.Yabesh Abraham Durairaj
6	211417631006	AHILANDESWARI S	SIS PROCEGUR HOLDINGS PVT LTD	A STUDY ON AWARENESS AND EFFECTIVE UTILIZATION OF ESI BENEFITS IN SIS PROCEGUR HOLDINGS PVT LTD	Dr. S. Satheesh Kumar
7	211417631007	AISHWARYA R	SRI KUMARAN TEX, THIRUVALLUR	A STUDY ON CUSTOMER BASED BRAND EQUITY AND ITS DRIVERS WITH SPECIAL REFERENCE TO SRI KUMARAN TEX , THIRUVALLUR	Dr.V.Mahalakshmi
8	211417631008	AKASH N	MIDAS SAFETY SOLUTIONS PVT. LTD., SRIPERUMBADUR	A STUDY ON WORKING CAPITAL MANAGEMENT AT MIDAS SAFETY SOLUTIONS PVT. LTD., SRIPERUMBADUR	Mrs. H. Mickle Aancy
9	211417631009	AKSHAYA S	RANE BRAKES LINING LIMITED, CHENNAI	A STUDY ON EMOTIONAL INTELLIGENCE AT WORKPLACE IN RANE BRAKES LINING LIMITED	Mrs.E.Ramya Jayalakshmi
10	211417631010	ALAGU PRIYA E	HEXAWARE TECHNOLOGIES LTD	PERCEIVED INFLUENCE OF LEARNING AND DEVELOPMENT ON EMPLOYEE RETENTION HEXAWARE TECHNOLOGIES LTD (BPS)	Mrs. C. Padma Prabha
11	211417631013	ANITHA N	FUTURE SECURE CONSULTANCY	A STUDY ON CUSTOMER PERCEPTION TOWARDS DIGITAL PAYMENT SYSTEM REFERENCE WITH FSC	Mrs. P.Vasumathi
12	211417631014	ANITHA R	FUTURE RETAIL LIMITED, BIG BAZAAR, CHENNAI	A STUDY ON CUSTOMER COGNIZANCE ON PHANTOM BRANDS OF BIG BAZAAR, CHENNAI	Dr. M. Beulah Viji Christiana
13	211417631015	ANTHONY PEETER D	BAHWAN CYBERTEK PVT LTD	A STUDY ON CROSS CULTURAL TRAINING AND PRACTICES AT BAHWAN CYBERTEK PVT LTD CHENNAI	Dr. D.Chitra
14	211417631016	ANTO GNANARAJ P	TRACTORS AND FARMING EQUIPMENT LTD (TAFE) CHENNAI	ENVIRONMENTAL MANAGEMENT SYSTEM (EMS) AN EMPIRICAL STUDY WITH REFERENCE TO TAFE	Dr. P.Raman
15	211417631017	ANUSUYA S	INTEGRATED ENTERPRISE INDIA LIMITED, T.Nagar	A STUDY ON PERFORMANCE EVALUATION ON SELECTED MUTUAL FUND SCHEMES WITH REFERENCE TO INTEGRATED ENTERPRISE INDIA LIMITED	Dr. N.Venkateswaran

16	211417631018	ARAVINDHAN S	HINDUJA LEYLAND FINANCE IN GUINDY	A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT OF HINDUJA LEYLAND FINANCE PVT.LTD.	Mrs.E.Ramya Jayalakshmi
17	211417631019	BABU C	LEEWON PRECISION PRIVATE LIMITED, SRIPERUMBUDUR	A STUDY ON EFFECTIVENESS OF KAIZAN PRINCIPLES	Dr. K.Suresh Kumar
18	211417631020	BALAVIGNESH M	BLUE STAR LTD, CHENNAI	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF BLUE STAR LTD, CHENNAI	Mr.Murugan
19	211417631021	BARGAVI R	SCHNEIDER ELECTRIC PVT LTD, CHENNAI	A STUDY ON EMPLOYEE OPINION TOWARDS HR PRACTICES AT SCHNEIDER ELECTRIC PVT LTD	Dr. K.J.Vinodini
20	211417631022	BARKAVI B	BHARAT PLASTIC INDUSTRIES, CHENNAI	A STUDY ON DEALERS PERCEPTION TOWARDS PLASTIC PRODUCT OF BHARAT PLASTIC INDUSTRIES	Mrs. B. Lakshmi
21	211417631023	BASKAR P	ECCREDE TECHNOLOGIES	A STUDY ON CONSUMER PREFERENCE TOWARDS CCTV SERVICE	Mr. I.Yabesh Abraham Durairaj
22	211417631024	BHARATHRAJ V S	PP MERCHANDISING SERVICES PVT LTD, CHENNAI	A STUDY ON BRAND AWARENESS AND BRAND BUILDING ACTIVITIES WITH PP MERCHANDISING SERVICES PVT LTD	Dr. S. Satheesh Kumar
23	211417631025	BINO M BABU	HARIHARAN LOGISTICS, CHENNAI	A STUDY ON THE PERFORMANCE OF THE LOGISTICS INFORMATION SYSTEM IN HARIHARAN LOGISTICS	Mrs. J.Sofia Vincent
24	211417631026	CHARULATHA M	POWER TECH DEVELOPMENT W.L.L, PADI.	A STUDY ON STUDENTS PERCEPTION TOWARDS TRAINING PROGRAM AT POWER TECH DEVELOPMENT, PADI, CHENNAI.	Mrs. H. Mickle Aancy
25	211417631027	CLARA CARMELA W	TUBE PRODUCT OF INDIA	A STUDY OF FINANCIAL PERFORMANCE IN TUBE PRODUCT OF INDIA	Mrs.E.Ramya Jayalakshmi
26	211417631028	DEEPA S	Neyveli lignite corporation India Ltd., NEYVELI	A STUDY ON CUSTOMER POST PURCHASE BUYING BEHAVIOUR OF INDUSTRIAL SCRAP AND DISPOSAL, NEYVELI.	Mrs. C. Padma Prabha
27	211417631029	DEEPA CHOUDHARY B	CYRUSS CONSULTANCY	A STUDY ON LEVEL OF CUSTOMER SATISFACTION TOWARDS KOTAK LIFE INSURANCE	Dr. N.Rakesh
28	211417631030	DEVARAJAN A	VOLTECH, CHENNAI	A STUDY ON EMPLOYEE JOB SATISFECTION TOWARDS VOLTECH ENGINEERING PVT. LIMITED, CHENNAI.	Dr. V. MAHALAKSHMI
29	211417631031	DHANANCHEZIAN S	PONNU SUPERMARKET, CHENNAI	A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS ORGANIC PRODUCTS IN PONNU SUPERMARKET	Mrs. P.Vasumathi
30	211417631032	DHIVYA S	LOCO FEAST THEME RESTAURANT, NUNGAMBAKKAM CHENNAI	A STUDY ON FOODIES OPINION TOWARDS THEME RESTAURANT WITH SPECIAL REFERENCE TO LOCO FEAST, NUNGAMBAKKAM CHENNAI	Dr. M. Beulah Viji Christiana
31	211417631033	DHIVYA U	SIS PROSEGUR HOLDINGS PVT LTD	A STUDY ON QUALITY OF WORK LIFE AND ITS IMPACT ON EMPLOYEES AT SIS PROSEGUR HOLDINGS PVT LTD	Dr. D.Chitra
32	211417631034	DILEEP KUMAR C	CIGNA TTK HEALTH INSURANCE	A STUDY ON CUSTOMER AWARENESS TOWARDS HEALTH INSURANCE WITH REFERENCE TO CIGNA TTK HEALTH INSURANCE	Dr. P.Raman
33	211417631035	DILLIBABU T	J T ALU GLAZING, CHENNAI	A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT AT J T ALU GLAZING.	Dr. N.Venkateswaran

34	211417631036	DILLI BABU L	SOFTGEL HEALTH CARE PVT LTD	A STUDY ON CUSTOMERS ONLINE PURCHASE BEHAVIOUR IN PHARMA PRODUCTS WITH REFERENCE TO SOFTGEL HEALTH CARE PVT LTD	Mrs. J.Sofia Vincent
35	211417631037	DINESHKUMAR R	MALLADI DRUGS AND PHRAMACEUTICALS PVT LTD	A STUDY ON GRIEVANCE AND ITS REDRESSAL AMONG EMPLOYEES IN MALLADI DRUGS AND PHRAMACEUTICALS PVT LTD	Mr.Arun Kumar
36	211417631038	DIVYA V	LARSEN & TOUBRO CONSTRUCTIONS	A STUDY ON THE EFFECTIVENESS OF TRAINING AND DEVELOPMENT PROGRAM AT LARSEN AND TOBRO CONSTRUCTIONS,CHENNAI	Mr.Murugan
37	211417631039	ESWAR BALAJI P	STATE BANK OF INDIA, PARK TOWN, CHENNAI	A STUDY ON CUSTOMER PREFERENCE TOWARDS CAR LOAN WITH SPECIAL REFERENCE TO SBI (PARK TOWN)	Dr. K.J.Vinodini
38	211417631040	GANESH V	CIGNA TTK LIFE INSURANCE	A STUDY ON CONSUMER BUYING INTENTION TOWARDS ON LIFE INSURANCE	Mrs. B. Lakshmi
39	211417631041	GAYATHRI K	TATA AIA LIFE INSURANCE PVT.LTD, VELACHERY	A STUDY ON INVESTORS ATTITUDE TOWARDS INVESTMENT IN LIFE INSURANCE WITH SPECIAL REFERENCE TO TATA AIA, CHENNAI	Mr. I.Yabesh Abraham Durairaj
40	211417631042	GAYATHRI R	FUTURE SECURE CONSULTANTS	A STUDY ON EMPLOYEES PERCEPTION TOWARDS BIOMETRIC ATTENDANCE SYSTEM AT FUTURE SECURE CONSULTANTS, CHENNAI	Dr. S. Satheesh Kumar
41	211417631043	GAYATHRI S	RICCHIE RICH INVESTMENTS PVT.LTD	AN ANALYTICAL STUDY ON PRICE FORECASTING OF SELECTED MUTUAL FUNDS	Mrs. J.Sofia Vincent
42	211417631044	GEETHA K	AMBALAL SHARES & STOCKS PVT.LTD	A COMPARATIVE STUDY ON SELELCTED MUTUAL FUNDS	Mrs. H. Mickle Aancy
43	211417631045	GNANA MONIKA NIVEDHA A	TUBE PRODUCTS OF INDIA PVT LTD, CHENNAI	A STUDY ON CONSUMER PERCEPTION TOWARDS GOODS AND SERVICES TAX IN TUBE PRODUCTS OF INDIA PVT LTD, CHENNAI	Dr.V.Mahalakshmi
44	211417631046	GOMATHI PRIYA S	PANIMALAR ENGINEERING COLLEGE, CHENNAI	A STUDY ON BRAND PREFERENCE OF VARIOUS SHAMPOO PRODUCTS AMONG STUDENTS OF PANIMALAR ENGINEERING COLLEGE, CHENNAI	Mrs. C. Padma Prabha
45	211417631047	GOWTHAM S	HOWDEN SOLYVENT INDIA PRIVATE LIMITED	TO ANALYSE EMPLOYEE PERCEPTION TOWARDS ORGANISATIONAL CLIMATE AT HOWDEN SOLYVENT INDIA PRIVATE LIMITED POONAMALLEE, CHENNAI.	Dr. N.Rakesh
46	211417631048	HARIHARAN M	ADITYA BRILA CAPITAL	A STUDY ON INVESTOR PERCEPTION TOWARDS MUTUAL FUNDS	Mrs. C. Padma Prabha
47	211417631049	HARINATH N	SHRI LAKSHMI AGRO FOODS PVT LTD.	A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT AT SHRI LAKSHMI AGRO FOODS PVT LTD.	Mrs. P.Vasumathi
48	211417631050	HARITHA A	BRAKES INDIA PVT LTD, CHENGALPATTU	A STUDY ON EFFECTIVENESS OF ORGANISATIONAL CULTURE AND CLIMATE WITH REFERENCE TO BRAKES INDIA PVT LTD.	Dr. P.Raman
49	211417631051	HARRISH S	HTL LOGISTICS INDIA PRIVATE LIMITED	A STUDY ON CHALLENGES & OPPORTUNITIES OF FREIGHT FORWARDERS WITH REFERENCES TO THE HTL LOGISTICS INDIA PRIVATE LIMITED	Dr. D.Chitra
50	211417631052	HEMASRI B	STATE BANK OF INDIA	A STUDY ON THE CUSTOMER PERCEPTION TOWARDS DIGITAL BANKING WITH REFERENCE TO SBI	Dr. P.Raman
51	211417631053	JAGADEESWARI A	BRAKES INDIA PVT LTD, CHENGALPATTU	A STUDY ON EMPLOYEE SAFETY AND WELFARE MEASURES WITH SPECIAL REFERENCE TO BRAKES INDIA PRIVATE LIMITED	Dr. N.Venkateswaran

52	211417631054	JAISHA R	NIYAMA CONSULTING IN CHENNAI	A STUDY ON EMPLOYEE SATISFACTION TOWARDS RECRUITMENT WITH SPECIAL REFERENCE TO TECH MAHINDRA IN CHENNAI	Dr.V.Mahalakshmi
53	211417631055	JANANI M	RANE BRAKE LINING LIMITED, CHENNAI	A STUDY ON EFFECTIVENESS OF CONTEMPORARY MANAGEMNET PRACTICES ON ORGANISATION DEVELOPMENT AT RANE BRAKE LINING LIMITED, CHENNAI	Mr.Arun Kumar
54	211417631056	JAYASHREE R	SRI KUMARAN TEX,THIRUVALLUR	A STUDY ON CUSTOMER PREFERENCE AND SATISFACTION LEVEL TOWARDS TEXTILE PRODUCTS WITH SPECIAL REFERENCE TO SRI KUMARAN TEX, THIRUVALLUR	Mr.Murugan
55	211417631057	JAYASHREE V	HEXAWARE TECHNOLOGIES LTD (BPS)	A STUDY ON TRANSFORMATIONAL AND TRANSACTIONAL LEADERSHIP PRACTICES ON EMPLOYEES OF HEXAWARE TECHNOLOGIES(BPS),CHENNAI.	Dr. K.J.Vinodini
56	211417631058	JAYASRI N	LOCO FEAST THEME RESTAURANT , CHENNAI	A STUDY ON SERVICE INNOVATION AND CUSTOMER PREEFERENCES TOWARDS LOCOFEAST THEME RESTAURANT, CHENNAI	Mrs. B. Lakshmi
57	211417631059	JEFFINA G	NUMERIC UPS, VADAPALANI, CHENNAI	A STUDY ON ROLE OF SOCIAL MEDIA IN RECRUITMENT AT NUMERIC UPS	Mr. I.Yabesh Abraham Durairaj
58	211417631060	JEROME FELIX M	BAHWAN CYBERTEK	A STUDY ON EMPLOYEE PERCEPTION TOWARDS THE HR PRACTICES IN BAHWAN CYBERTEK PVT LTD CHENNAI	Dr. S. Satheesh Kumar
59	211417631061	JEYASEELI KAVITHA S	KOTAK SECURITIES, MYLAPORE BRANCH, CHENNAI.	A STUDY ON SHARE PRICE MOVEMENTS OF SELECTED STOCKS OF CEMENT INDUSTRY	Dr.V.Mahalakshmi
60	211417631062	JOSE DEIVANATH J	WAYCOOL FOODS AND PRODUCT PVT LTD	A STUDY OF ANALYSISNG FUNDAMENTAL FINANACIAL PERFORMANCE OF WAYCOOL FOODS AND PRODUCT PVT LTD	Mrs. H. Mickle Aancy
61	211417631063	KANIMOZHI R	HEXAWARE TECHNOLOGIES LTD (BPS)	A STUDY ON WORKPLACE STRESS AMONG THE EMPLOYEES WITH REFERNCE TO HEXAWARE TECHNOLOGIES	Mrs.E.Ramya Jayalakshmi
62	211417631064	KARTHIK R	PAYTM,CHENNAI	A STUDY ON CUSTOMER PERCEPTION OF DIGITAL PAYMENT MODE IN PAYTM	Mrs. C. Padma Prabha
63	211417631065	KARTHIKA R	MATEXNET PVT LTD, CHENNAI	A STUDY ON CUSTOMER PERCEPTION TOWARDS E-AUCTION PLATFORM AT MATEXNET PVT LTD, CHENNAI	Dr. N.Rakesh
64	211417631066	KASTHURI K	SHREEJA MAHILA MILK PRODUCING COMPANY, TIRUPATHI.	A STUDY ON CONSUMER PERCEPTION TOWARDS MILK PRODUCTS OF SHREEJA MAHILA MILK PRODUCING COMPANY LTD., TIRUPATI.	Dr. K.Suresh Kumar
65	211417631067	KASTHURI P	SARVAM SAFETY EQUIPMENTS PVT LTD,.VILLIVAKAM	A STUDY ON EFFECTIVENESS OF SOCIALIZATION PROGRAMME AT SARVAM SAFETY EQUIPMENTS PVT LTD,.VILLIVAKAM,CHENNAI	Mrs. P.Vasumathi
66	211417631068	KAVIMOZHI K	PANIMALAR ENGINEERING COLLEGE,CHENNAI	A STUDY ON PROFESSIONAL STUDENTS' BEHAVIOR TOWARDS USAGE OF SOCIAL NETWORKING SITES IN PANIMALAR ENGINEERING COLLEGE, CHENNAI.	Dr. M. Beulah Viji Christiana
67	211417631069	KAVITHA V	LUCAS TVS, PADI	A STUDY ON QUALITY OF WORK LIFE AMONG EMPLOYEES AT LUCAS TVS, PADI, CHENNAI.	Dr. D.Chitra
68	211417631070	KAVIYA R	FUTURE SECURE CONSULTANT	A STUDY ON CUSTOMER PERCEPTION TOWARDS LIFE INSURANCE WITH REFERENCE TO FUTURE SECURE CONSULTANCY	Dr. P.Raman
69	211417631071	KEERTHANA C P	INTEGRATED ENTERPRISE INDIA LIMITED T.Nagar	A STUDY ON RISK AND RETURN ANALYSIS OF SELECTED PHARMACEUTICAL SECTOR WITH REFERENCE TO INTEGRATED ENTERPRISE INDIA LIMITED	Dr. N.Venkateswaran

70	211417631072	KEERTHIKA M	ANGEL BROKING LIMITED, MOUNT ROAD	A STUDY ON FUNDAMENTAL ANALYSIS OF SELECTED PRIVATE AND PUBLIC SECTOR BANK WITH REFERENCE TO ANGEL BROKING LIMITED	Dr. N.Rakesh
71	211417631073	KOKILA J	TASK PRESSINGS LIMITED(BRAKES INDIA GROUPS)	A STUDY ON IMPACT OF REWARD SYSTEM AT TASK PRESSINGS LIMITED(BRAKES INDIA GROUPS).	Mr.Arun Kumar
72	211417631074	KRITHIKA S	BAHWAN CYBERTEK PVT LTD	A STUDY ON WORK-LIFE BALANCE OF EMPLOYEES IN BAHWAN CYBERTEK PVT LTD	Mr.Murugan
73	211417631075	LAKSHMI G	INTEGRATED ENTERPRISES PVT LTD	A STUDY ON PERFORMANCE EVALUATION OF SELECTED EQUITY LARGE CAP MUTUAL FUNDS	Dr. K.J.Vinodini
74	211417631076	LAKSITA K	BAHWAN CYBERTEK PVT LTD	A STUDY ON KNOWLEDGE SHARING BEHAVIOR OF EMPLOYEES AT BAHWAN CYBERTEK PVT LTD, CHENNAI	Mrs. B. Lakshmi
75	211417631077	LOGESWARI M	ANGEL BROKING PRIVATE LIMITED	MARKET PERFORMANCE OF SELECTED CURRENCIES IN F&O MARKET-AN EMPIRICAL STUDY	Mr. I.Yabesh Abraham Durairaj
76	211417631078	LOGINAS PRIYANKA M S	KOTAK SECURITIES LIMITED	A STUDY ON RISK AND RETURN ANALYSIS OF SELECTED IT STOCKS IN NSE WITH REFERENCE TO KOTAK SECURITIES LIMITED, CHENNAI	Dr. S. Satheesh Kumar
77	211417631079	MADHUMITHA T	NAIDU HALL,T.NAGAR,CHENNAI	A STUDY ON MATERNITY BENEFITS WITH REFERENCE TO NAIDU HALL,CHENNAI	Mrs. J.Sofia Vincent
78	211417631080	MADHURA M	GEOJIT FINANCIAL SERVICES LIMITED, CHETPET, CHENNAI	A STUDY ON INVESTORS PREFERENCE TOWARDS MUTUAL FUNDS AT GEOJIT FINANCIAL SERVICES LIMITED, CHENNAI	Mrs. H. Mickle Aancy
79	211417631081	MAHENDRAN M	MIOT INTERNATIONAL HOSPITAL, CHENNAI	A STUDY ON CUSTOMER PERCEPTION TOWARDS HOSPITAL SERVICES AND GOOD NEIGHBOURS PRIVILEGE CARD WITH SPECIAL REFERENCE TO MIOT HOSPITAL, CHENNAI	Mrs.E.Ramya Jayalakshmi
80	211417631082	MAHESHKUMAR R	TRAVEL FOOD SERVICES CHENNAI PVT LTD	AN ASSESSMENT OF THE ROLES OF HUMAN RESOURCE PLANNING TOWARDS ORGANIZATIONAL PERFORMANCE AT TRAVEL FOOD SERVICES CHENNAI PVT LTD	Mrs. C. Padma Prabha
81	211417631083	MAHITHA M	SHRI BALAJI MOULDS (P) LTD	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF SHRI BALAJI MOULDS (P) LTD	Dr. N.Rakesh
82	211417631084	MALARVIZHI V	RAVIRAM HERO SHOW ROOM CHENNAI	A STUDY ON CUSTOMER PERCEPTION TOWARDS SERVICE QUALITY ON HERO MOTOR BIKES WITH SPECIFIC REFERENCE TO RAVIRAM HERO AT CHENGALPATTU	Dr. K.Suresh Kumar
83	211417631085	MALATHI L	RICCHIE RICH INVESTMENTS PVT LTD	A STUDY ON PERFORMANCE EVALUATION OF EQUITY LINKED SAVING SCHEMES IN MUTUAL FUND WITH SPECIAL REFERENCE TO RICCHIE RICH INVESTMENTS PVT LTD, CHENNAI	Mrs. P.Vasumathi
84	211417631086	MALLESWARI P	ANGEL BROKING PRIVATE LIMITED	A STUDY ON COMPARATIVE PERFORMANCE ANALYSIS OF SELECTED STOCKS IN AUTOMOBILE SECTOR	Dr. M. Beulah Viji Christiana
85	211417631087	MANIKANDHA B	PANIMALAR ENGINEERING COLLEGE, CHENNAI	A STUDY ON MEASURING ONLINE SHOPPING BEHAVIOR W.R.T TO ADIDAS SHOES AMONG STUDENTS OF PANIMALAR ENGINEERING COLLEGE, CHENNAI	Dr. D.Chitra
86	211417631088	MANISH V P	GEOJIT FINANCIAL SERVICES LIMITED	A STUDY ON RISK AND RETURN ANALYSIS OF SHARES WITH SPECIAL REFERENCE TO GEOJIT FINAMCIAL SERVICES LIMITED	Dr. P.Raman
87	211417631089	MANISHA M	AXLES INDIA LIMITED	A STUDY ON MEASURING TOTAL PRODUCTIVE MAINTENANCE(TPM) PRACTICE ADOPTED AT AXLES INDIA LIMITED	Dr. N.Venkateswaran

88	211417631090	MANJULA S	BAHWAN CYBERTEK(P) LTD,THORAIPAKKAM,CHENNAI	A STUDY ON COMPETENCY MAPPING ON EMPLOYEES AND IMPROVEMENT THROUGH TRAINING AND DEVELOPMENT	Dr. D.Chitra
89	211417631091	MANOJ KUMAR R	INDIA CEMENTS LTD, CHENNAI	A STUDY ON RELATIONSHIP BETWEEN PSYCHOLOGICAL CAPITAL AND ORGANIZATIONAL COMMITMENT AT INDIA CEMENTS LTD, CHENNAI	Mr.Arun Kumar
90	211417631092	MEENA R	SRIRAM CHITS TAMILNADU PVT.LTD, AMBATTUR,CHENNAI	A STUDY ON WOMEN INVESTORS TOWARD SHRIRAM CHITS TAMILNADU PVT.LTD, (WITH SPECIAL REFERENCE TO AMBATTUR)	Mr.Murugan
91	211417631093	MONIKA A	ISS SDB SECURITY SERVICES PVT.LTD.	A STUDY ON IMPACT OF PRIVATE SECURITY AGENCIES REGULATION ACT,2005 (PSARA) AMONG EMPLOYEES AT ISS,CHENNAI	Dr. K.J.Vinodini
92	211417631094	MONISHA P	SUNGWOO HITECH INDIA PRIVATE LIMITED	A STUDY ON ANALYSING RELATIONSHIP BETWEEN SHARE PRICE AND COMPANY PERFORMANCES WITH REFERENCE TO SUNGWOO HITECH INDIA PRIVATE LIMITED, CHENNAI.	Mrs. B. Lakshmi
93	211417631095	MOSHIKA P M	MATEXNET PRIVATE LIMITED, CHENNAI	A STUDY ON THE IMPACT OF CLOUD BASED SOLUTIONS (PROCTEK) BY MATEXNET PRIVATE LIMITED,CHENNAI	Mrs.E.Ramya Jayalakshmi
94	211417631096	MOUNIKA K	SV MILK & MILK PRODUCTS PVT LTD CHITTOOR	A STUDY ON CAPITAL BUDGETING SV MILK & MILK PRODUCTS PVT LTD	Dr.V.Mahalakshmi
95	211417631097	MUTHUSWAMY A	CASPERON TECHNOLOGIES PVT LTD	A STUDY ON EMPLOYEE ATTRITION ISSUES WITH SPECIAL REFERENCE TO "CASPERON TECHNOLOGIES PVT LTD"	Dr.V.Mahalakshmi
96	211417631098	NANCY SUGANYA S	JUBILANT AGRI AND CONSUMER PRODUCTS LTD., TEYNAMPET, CHENNAI.	A STUDY ON CONSUMERS INSIGHT ON WOODWORKING PRODUCTS WITH SPECIAL REFERENCE TO "JUBILANT AGRI AND CONSUMER PRODUCTS LTD".	Mrs. H. Mickle Aancy
97	211417631099	NANDAGOPAL B	INTEGRATED ENTERPRISES (INDIA) LTD	A STUDY ON TECHNICAL ANALYSIS OF SELECTED PRIVATE SECTOR AND PUBLIC SECTOR BANKS LISTED IN NSE " INTEGRATED ENTERPRISES (INDIA) LTD	Dr. D.Chitra
98	211417631100	NATARAJAN S	JT ALU GLAZING PVT.LTD CHENNAI	A STUDY ON WORK LIFE BALANCE OF WOMEN EMPLOYEES AT JT ALU GLAZING PVT.LTD, CHENNAI	Mrs. C. Padma Prabha
99	211417631102	NITHYANANDAM M	QH TALBROS PRIVATE LIMITED, CHENNAI	A STUDY ON DEALER SATISFACTION TOWARDS MANUFACTURER,CHENNAI	Dr. N.Rakesh
100	211417631103	NIVETHA E	SANKARA NETHRALAYA	A STUDY ON PATIENTS' SATISFACTION TOWARDS EYE CARE SERVICE WITH REFERENCE TO SANKARA NETHRALAYA	Dr. K.Suresh Kumar
101	211417631104	OMPRAKASH S	HTL LOGISTICS PRIVATE LIMITED,CHENNAI	A STUDY ON IMPACT OF WELFARE MEASURES TOWARDS EMPLOYEE PERFORMANCE AT HTL LOGISTICS INDIA PRIVATE LIMITED	Mrs. P.Vasumathi
102	211417631105	PAVITHRA J	AT SIS PROSEGUR PVT LTD CHENNAI	A STUDY ON EFFECTIVENESS OF TALENT ACQUISITION AND RETENTION AT SIS PROSEGUR PVT LTD CHENNAI	Dr. M. Beulah Viji Christiana
103	211417631106	PAVITHRA M	PANIMALAR ENGINEERING COLLEGE, CHENNAI	A STUDY ON STUDENT PERCEPTION TOWARDS INFRASTRUCTURE FACILITIES WITH SPECIAL REFERENCE TO THE PANIMALAR ENGINEERING COLLEGE, CHENNAI	Dr. D.Chitra
104	211417631107	PAVITHRA P	BRAKES INDIA PVT. LTD., PADI	A STUDY ON THE IMPACT OF JOB ENRICHMENT ON EMPLOYEE MOTIVATION AT BRAKES INDIA PVT. LTD.	Dr. P.Raman
105	211417631108	PAVITHRA S	VIVEK PRIVATE LIMITED	A STUDY ON BUYER BEHAVIOUR TOWARDS HIRE PURCHASE WITH RESPECT TO VIVEK PRIVATE LIMITED	Dr. N.Venkateswaran

106	211417631109	POOJA S	MANSUN COUNSULTANCY PVT. LTD., CHENNAI	A STUDY ON INVESTOR PERCEPTION TOWARDS F & O MARKET WITH SPECIAL REFERENCES TO MANSUN CONSULTANCY PRIVATE LIMITED	Dr.V.Mahalakshmi
107	211417631110	POOJA LAKSHMI S	INFINITI RETAIL LTD	A STUDY ON MEASURING THE EMPLOYEE CONTENTMENT REGARDING INCENTIVE SYSTEM AT INFINITIRETAIL (P) LTD., CHENNAI.	Mr.Arun Kumar
108	211417631111	PRASAANTH S	INTEGRATED ENTERPRISE	COMPARATIVE ANALYSIS OF SELECTED FINANCIAL INVESTMENT STOCKS FROM BSE WITH REFERENCE TO INTEGRATED ENTERPRISE	Mr.Murugan
109	211417631112	PRASANNA H	FLEXTRONICS TECHNOLOGIES (INDIA) PVT LIMITED, CHENNAI	A STUDY ON MEASURING GRIEVANCE AND REDRESSAL MANAGEMENT AMONG CONTRACT EMPLOYEES AT FLEX, CHENNAI.	Dr. K.J.Vinodini
110	211417631113	PRASANTH V	PYUNGHWA INDIA PVT LTD	A STUDY ON MEASURING SIX SIGMA PRINCIPLES ADOPTED AT PYUNGHWA INDIA PVT LTD	Mrs. B. Lakshmi
111	211417631114	PREETHI M	ANGEERAS SECURITIES	A STUDY ON RISK AND RETURN ANALYSIS OF SELECTED BANK STOCKS.S	Mr. I.Yabesh Abraham Durairaj
112	211417631115	PREETHI R	LARSEN AND TOUBRO CONSTRUCTIONS	A STUDY ON COMPREHENSIVE ANALYSIS OF EMPLOYEE ATTRITION AT LARSEN AND TOUBRO CONSTRUCTIONS	Dr. S. Satheesh Kumar
113	211417631116	PRIYADHARSHINI V	CASPERON TECHNOLOGIES	A STUDY ON THE IMPACT OF ORGANIZATION CULTURE ON KNOWLEDGE MANAGEMENT AT CASPERON TECHNOLOGY ,CHENNAI	Mrs. J.Sofia Vincent
114	211417631117	PRIYA DHARSHINI M	TASK PRESSINGS LIMITED(BRAKES INDIA GROUPS)	A STUDY ON THE EFFECTIVENESS OF EMPLOYEE RETENTION AT TASK PRESSINGS LIMITED(BRAKES INDIA GROUPS).	Mrs. H. Mickle Aancy
115	211417631118	PRIYANKA B	SARVAM SAFETY EQUIPMENT (p)Ltd	A STUDY ON HUMAN RESOURCE INFORMATION SYSTEM IN SARVAM SAFETY EQUIPMENT COMPANY(p)Ltd	Mrs.E.Ramya Jayalakshmi
116	211417631119	PURUSHOTHAMAN E	MRITHULAS , CHENNAI	A STUDY OF THE SERVICE QUALITY OF CASUAL DINNER WITH REFERENCE TO MRITHULAS	Mrs. C. Padma Prabha
117	211417631120	PUVIARASU D	PANIMALAR ENGINEERING COLLEGE, CHENNAI	A STUDY ON MEASURING ONLINE SHOPPING BEHAVIOR AMONG STUDENTS OF PANIMALAR ENGINEERING COLLEGE, CHENNAI	Dr. N.Rakesh
118	211417631121	RADHA M	NAIDU HALL	A STUDY ON THE EFFECTIVENESS OF 360 DEGREE APRASIAL SYSTEM TO BE IMPLEMENTED AT NAIDU HALL	Dr. K.Suresh Kumar
119	211417631122	RADHA KRISHNAN A	BAJAJ CAPITAL LIMITED	A STUDY ON OCCUPATIONAL STRESS AMOUNG EMPLOYEES IN THE ORGANISATION WITH SPECIAL REFERENCE TO BAJAJ CAPITAL LIMITED	Mrs. P.Vasumathi
120	211417631123	RAJIV PRASATH C	DALMIA BHARAT CEMENT	A STUDY ON THE TECHNICAL ANALYSIS OF CEMENT COMPANIES IN INDIA	Dr. M. Beulah Viji Christiana
121	211417631124	RAMESH M	KLT AUTOMOTIVE AND TUBULER PRODUCT LIMITED, MAPPEDU	A STUDY ON COPING WITH STRESS AT KLT AUTOMOTIVE AND TUBULER PRODUCT LIMITED, MAPPEDU	Dr. D.Chitra
122	211417631125	REENA R	FUTURE RETAIL LIMITED, BIG BAZAAR, CHENNAI	A STUDY ON IMPULSE BUYING BEHAVIOUR OF THE CUSTOMERS WITH SPECIAL REFERENCE TO BIG BAZAAR.	Dr. P.Raman
123	211417631126	REKHA A	ACCSYS CONSULTING	A STUDY ON MEASURING CUSTOMER RELATIONSHIP MANAGEMENT PRACTICES ADOPTED AT ACCSYS CONSULTING , CHENNAI.	Dr. N.Venkateswaran

124	211417631127	RESHMA R	I-NET SECURE LABS PRIVATE LIMITED, CHENNAI	A STUDY ON FINANCIAL STATEMENT ANALYSIS AT I-NET SECURE LABS PRIVATE LIMITED, CHENNAI	Mr.Murugan
125	211417631128	REVATHI A	POWER TECH DEVELOPMENT PVT LTD.,CHENNAI	A STUDY ON STUDENTS BEHAVIOUR AND ATTITUDE TOWARDS LEARNING PROGRAM WITH REFERENCE TO POWER TECH DEVELOPMENT PVT LTD,CHENNAI	Mr.Arun Kumar
126	211417631129	RINCY THOMAS S	FUTURE RETAIL LIMITED, BIG BAZAAR, CHENNAI	A STUDY ON CUSTOMER PERCEPTION TOWARDS VISUAL MERCHANDISING WITH SPECIAL REFERENCE TO BIG BAZAAR, CHENNAI	Dr. S. Satheesh Kumar
127	211417631130	ROHINI K	SIS PROSEGUR HOLDING PVT LTD., CHETPET	A STUDY ON IDENTIFYING AND RETAINING HIGHER POTENTIAL EMPLOYEES IN SIS PROSEGUR HOLDINGS PVT LTD, CHENNAI	Dr.V.Mahalakshmi
128	211417631131	SAGAYA BAGYA SUMATHY J	FUTURE SECURE CONSULTANCE	A STUDY ON BRAND POSTIONING AT KOTAK LIFE INSURANCE CHENNAI	Mrs. B. Lakshmi
129	211417631133	SAI SAREN SINGH P	ITC(INDIAN TOBACCO COMPANY)	A STUDY ON CONSUMER PURCHASE BEHAVIOUR AND LOYALTY AT ITC.	Mr. I.Yabesh Abraham Durairaj
130	211417631134	SAKTHI R	ANGEERAS SECURITIES	A STUDY ON TECHNICAL ANALYSIS OF SELECTED COMPANIES IN PHARMACEUTICALS SECTOR.	Dr. S. Satheesh Kumar
131	211417631135	SANDHYA G	KOTAK SECURITIES, CHENNAI	A STUDY ON INVESTORS PERCEPTION TOWARDS SYSTEMATIC INVESTMENT PLAN WITH REFERENCE TO KOTAK SECURITIES, CHENNAI.	Mrs. J.Sofia Vincent
132	211417631136	SANGEETHA K	ABI SHOWATECH(I) LIMITED	A STUDY ON EFFECTIVENESS OF EMPLOYEES HEALTH AND SAFETY MEASURES	Mrs. H. Mickle Aancy
133	211417631137	SANTHANA NAVEEN P	JT ALU GLAZING,CHENNAI	A STUDY ON CUSTOMER PERCEPTION ABOUT PRODUCT AND SERVICE QUALITY IN JT ALU GLAZING CHENNAI	Mrs.E.Ramya Jayalakshmi
134	211417631138	SARALA A	GEOJIT BNP PARIBAS, CHENNAI	TECHNICAL ANALYSIS OF SELECTED BANKS WITH SPECIAL REFERENCE TO GEOJIT BNP PARIBAS	Mrs. C. Padma Prabha
135	211417631139	SARAVANA K V M	CASPERON TECHNOLOGIES PVT. LTD. , CHENNAI	A STUDY ON WORK LIFE BALANCE OF EMPLOYEES AT CASPERON TECHNOLOGIES PRIVATE LIMITED , CHENNAI	Dr. K.Suresh Kumar
136	211417631140	SATHAM HUSSAIN S	SVN AGRO REFINERIES, CHENNAI	A STUDY ON THE COUSTOMER SATISFACTION AT SVN AGRO REFINERIES,CHENNAI	Dr. K.Suresh Kumar
137	211417631141	SATHYA PRIYA G	RICCHIE RICH INVESTMENTS PVT LTD	PREDICTING STOCK PRICE MOVEMENTS USING TECHNICAL ANALYSIS FROM NSE, RICCHIE RICH INVESTMENTS PVT LTD	Mrs. P.Vasumathi
138	211417631142	SAVITHA U	SRI KUMARAN TEX,THIRUVALLUR.	A STUDY ON THE IMPACT OF CONSERVATIVE PRACTICES TOWARDS EMPLOYEE COMMITMENT AND RETENTION IN SRI KUMARN TEX.	Dr. M. Beulah Viji Christiana
139	211417631143	SELVAKUMAR V	LEEWON PRECISION PVT LTD, SRIPERUMBUDUR	A STUDY ON EMPLOYEE WELFARE MEASURES AT LEEWON PRECISION PVT LTD	Dr. D.Chitra
140	211417631144	SEYED FARHEEN Z	BIGFIX E-CARE, CHENNAI	A STUDY ON MEASURING B ₂ B (BUSINESS TO BUSINESS) PRACTICES ADOPTED IN BIGFIX E-CARE, CHENNAI	Dr. N.Venkateswaran
141	211417631145	SIKKANTHAR L	RELIANCE MUTUAL FUNDS, CHENNAI	A STUDY ON INVESTORS PREFERENCE TOWARDS MUTUAL FUND INVESTMENT WITH REFERENCE TO SIP AT RELIANCE MUTUAL FUNDS, CHENNAI	Dr.V.Mahalakshmi

142	211417631146	SIVA C S	FLEXTRONICS TECHNOLOGIES (INDIA) PVT LIMITED, CHENNAI	A STUDY ON MEASURING WORK LIFE BALANCE AMONG EMPLOYEES AT FLEX , CHENNAI	Dr. N.Venkateswaran
143	211417631147	SIVARAJ A	HTL LOGISTICS PRIVATE LIMITED,CHENNAI	A STUDY ON RECRUITMENT PROCESS AT HTL LOGISTICS PRIVATE LIMITED,CHENNAI	Mr.Arun Kumar
144	211417631148	SIVARANJANI K	MAX LIFE INSURANCE	A STUDY ON LEVEL OF CUSTOMER SATISFACTION TOWARDS MAX LIFE INSURANCE	Mr.Murugan
145	211417631149	SOUNDAR RAJAN S	STATE BANK OF INDIA	A STUDY ON CUSTOMERS' INSIGHT TOWARDS QUALITY OF BANKING SERVICES WITH SPECIAL REFERENCE TO SBI	Dr. M. Beulah Viji Christiana
146	211417631150	SRAVANI P	NOBLE TECH INDUSTRIES PRIVATE LIMITED	A STUDY ON IMPACT OF COST MANAGEMENT PRACTICES ON PROFITABILITY OF NOBLE TECH INDUSTRIES PRIVATE LIMITED	Mrs. B. Lakshmi
147	211417631151	SRAVANI V	EQUITAS BANK,CHENNAI	A STUDY ON MEASURING FACTORS OF ORGANIZATIONAL COMMITMENT WITH SPECIAL REFERENCE TO EQUITAS BANK	Mr. I.Yabesh Abraham Durairaj
148	211417631152	SREE KEERTHI M	SIS PROSEGUR HOLDING PVT LTD., CHETPET	A STUDY ON MEASURING TRAINING AND DEVELOPMENT PRACTICES IN SIS PROSEGUR HOLDINGS PVT LTD, CHENNAI	Dr.V.Mahalakshmi
149	211417631153	SUBHASHREE M O	EBIXCASH WORLD MONEY LIMITED	AN ANALYTICAL STUDY ON FOREIGN EXCHANGE CURRENCY AMONG BRICS NATION WITH REFERENCE TO EBIX CASH WORLD MONEY LIMITED	Mrs. J.Sofia Vincent
150	211417631154	SUGANTHI D	KOTAK SECURITIES,T-NAGAR, CHENNAI	A STUDY ON ANALYSING RISK AND RETURN PREFERENCES TO INVESTORS IN EQUITY SHARES WITH REFERENCE TO KOTAK SECURITIES, CHENNAI	Mrs. H. Mickle Aancy
151	211417631155	SUGUNASEKAR M	PANIMALAR ENGINEERING COLLEGE, CHENNAI	A STUDY ON MEASURING ONLINE SHOPPING BEHAVIOR W.R.T TO SPORTS SHOES AMONG STUDENTS OF PANIMALAR ENGINEERING COLLEGE, CHENNAI	Dr.V.Mahalakshmi
152	211417631156	SUJHA S	SATHYA AGENCY, ARUMBAKKAM	A STUDY ON CUSTOMER PREFERENCES ON PURCHASING ELECTRONIC PRODUCTS WITH REFERENCE TO SATHYA AGENCY, ARUMBAKKAM.	Mrs. C. Padma Prabha
153	211417631157	SURAJ D	MALLADI DRUGS AND PHARMACEUTICALS LTD,RANIPET	A STUDY ON EMPLOYEES HEALTH AND SAFETY MEASURES AT MALLADI DRUGS AND PHARMACEUTICALS LIMITED, RANIPET.	Dr. N.Rakesh
154	211417631158	SUSHMITHA K	MANSUN CONSULTANCY PVT LTD,VADAPALANI,CHENNAI	A STUDY ON TECHNICAL ANALYSIS OF NIFTY IT INDEX STOCKS AT MANSUN CONLTANCY PVT LTD,CHENNAI.	Dr. N.Rakesh
155	211417631159	SWETHA M	SPS TV PALACE	A STUDY ON EFFECTIVENESS OF ADVERTISING AND SALES PROMOTION AT SPS TV PALACE,THIRUVALLUR.	Mrs. P.Vasumathi
156	211417631160	TAMIL SELVI V	PRECISION INFOMATIC PRIVATE LTD,CHENNAI	A STUDY ON INNOVATIVE MANAGEMENT PRACTICES TOWARDS EMPLOYEE EMPOWERMENT AND ENGAGEMENT AT PRECISION INFOMATIC PRIVATE LTD,CHENNAI	Dr. M. Beulah Viji Christiana
157	211417631161	THAAMARAI SELVAN K	ANGEL BROKING,CHENNAI	A STUDY ON TECHNICAL ANALYSIS ON AGRI COMMODITIES (COTTON,CARDAMOM,MANTHAOIL) WITH RESPECT TO ANGEL BROKING	Dr. N.Venkateswaran
158	211417631162	THAMILARASI K	PRECISION INFOMATIC PVT,LTD.CHENNAI	A STUDY ON EMPLOYEE PERCEPTION TOWARDS BIOMETRIC ATTENDANCE SYSTEM AT PRECISION INFOMATIC PVT,LTD.CHENNAI	Dr. P.Raman
159	211417631163	THARIKA S	ANGEL BROKING PVT LTD., GREAMS ROAD,CHENNAI.	A COMPARATIVE STUDY ON PERFORMANCE EVALUATION OF SIP SCHEMES OF COMPETING MUTUAL FUND COMPANIES	Dr. M. Beulah Viji Christiana

160	211417631164	THEJASRI B	JUBILANT AGRI AND CONSUMER PRODUCTS LTD., TEYNAMPET, CHENNAI.	A STUDY ON DEALER PERCEPTION ON JIVANJOR ADHESIVE WITH FOLLOWING REFERANCE OF M/S. JUBILANT BHARTIA GROUP.	Dr.V.Mahalakshmi
161	211417631165	THIRUMALA DEVI J	SWITCHING TECHNOLOGIES GUNTHER LIMITED, CHENNAI	A STUDY ON EMPLOYEE MOTIVATION TOWARDS ORGANIZATIONAL PERFORMANCE AT SWITCHING TECHNOLOGIES GUNTHER LTD, CHENNAI.	Mr.Arun Kumar
162	211417631166	USHA RANI D	TVS SUNDARAM CLAYTON LIMITED	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS AT SUNDARAM CLAYTON LIMITED,CHENNAI	Dr. P.Raman
163	211417631167	V ADAM AVINASH	HOTEL AMBICA EMPIRE CHENNAI	A STUDY ON EMPLOYEE MORALE AND FACTORS INFLUENCING EMPLOYEE MORALE AT AMBICA EMPIRE, CHENNAI	Dr. K.J.Vinodini
164	211417631168	VAIRAMANI M	BAJAJ CAPITAL LIMITED, CHENNAI	A STUDY ON JOB FULFILMENT AMONG THE EMPLOYEES OF BAJAJ CAPITAL LIMITED, CHENNAI	Dr. K.J.Vinodini
165	211417631170	VAISHALI E	CANARA BANK, MOUNT ROAD, CHENNAI.	A STUDY ON CREDIT MANAGEMENT AND CUSTOMER SERVICE AT CANARA BANK, CHENNAI.	Mr. I.Yabesh Abraham Durairaj
166	211417631171	VIGNESH M K	BAJAJ CAPITAL LIMITED, CHENNAI	A STUDY ON COMPETENCY MAPPING TOWARDS EMPLOYEE AT BAJAJ CAPITAL LIMITED, CHENNAI	Dr. S. Satheesh Kumar
167	211417631172	VIJAYARAGHAVAN R	INTELENET GLOBAL SERVICES PRIVATE LIMITED	A STUDY ON IMPACT OF SHIFT PATTERNS WITH REFERENCE TO INTELENET GLOBAL SERVICES PRIVATE LIMITED	Mrs. J.Sofia Vincent
168	211417631173	VINEKA M	WHEELS INDIA LTD, CHENNAI	A COMPARATIVE STUDY ON ACTIVITY BASED COSTING WITH TRADITIONAL COSTING SYSTEM PRACTICES AT WHEELS INDIA LIMITED, CHENNAI	Mrs. J.Sofia Vincent
169	211417631174	VIVEKANANDAN M	UNIQ TECHNOLOGIES ,T NAGAR CHENNAI	A STUDY ON FINANCIAL PERFORMANCE OF UNIQ TECHNOLOGIES ,T NAGAR CHENNAI	Mrs.E.Ramya Jayalakshmi
170	211417631175	YAMINI R	FUTURE RETAIL LIMITED, BIG BAZAAR, CHENNAI	A STUDY ON FACTORS INFLUENCING THE INTENTION TO USE FUTURE PAY APP AT BIG BAZAAR	Mrs. C. Padma Prabha
171	211417631176	YOGESHWARI N	PANIMALAR ENGINEERING COLLEGE, CHENNAI	A STUDY ON ONLINE SHOPPING BUYING BEHAVIOR ON ELECTRONICS GOODS AMONG STUDENTS OF PANIMALAR ENGINEERING COLLEGE, CHENNAI	Mrs. P.Vasumathi