

**PANIMALAR ENGINEERING COLLEGE
MASTER OF BUSINESS ADMINISTRATION
II YEAR -PROJECT LIST (2014 - 2016)**

SNO	REG. NO.	ROLL NO	NAME OF THE STUDENT	COMPANY NAME	TITLE OF THE PROJECT
1.	211414631003	2014PECMB001	AKILANDESWARI	GOODWILL TVS, CHENNAI-600102 PH: 044 26208243	A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT AT GOOD WILL TVS, CHENNAI
2.	211414631005	2014PECMB002	ALLEN BENIA .S.J	AXIS BANK, CHENNAI	A STUDY ON MEASURING THE TECHNICAL ADVANCEMENT ADOPTED AT AXIS BANK, CHENNAI
3.	211414631011	2014PECMB004	ANITHA .M	SMPS COMPUTERS COMMUNICATIONS, CHENNAI-600017 PH: 04 02412783	A STUDY ON PERFORMANCE ANALYSIS OF SMPS COMPUTERS & COMMUNICATIONS
4.	211414631014	2014PECMB005	ANITHA BABU	RATHI &RATHI HOISIERY TRADERS (P) LTD, CHENNAI-600031 Ph: 26415410	A STUDY ON EMPLOYEE WELFARE, HEALTH AND SAFETY MEASURES AT RATHI & RATHI HOISIERY PRIVATE LIMITED
5.	211414631015	2014PECMB006	ANU RATHIKA .K	NEYVELI LIGNITE CORPORATION LIMITED	A STUDY ON WORKING CAPITAL MANAGEMENT IN NEYVELI LIGNITE CORPORATION
6.	211414631018	2014PECMB007	ARCHANA .N	CARBOLINE INDIA PRIVATE LTD, CHENNAI-600098 PH: 044 30022200 INFO@CARBOLINEINDIA.COM	A STUDY ON CUSTOMER PERCEPTION AT CDC CARBOLINE, CHENNAI
7.	211414631021	2014PECMB008	ASHWINI .D	VIDEOJET TECHNOLOGIES (I) PVT. LTD, CHENNAI-600008 Ph: 022 30933101,27780678	A STUDY ON DEPARTMENTAL ACTIVITIES OF VIDEO JET TECHNOLOGIES, INDIA PRIVATE LIMITED
8.	211414631030	2014PECMB009	BHARATHI .B	VB CONSULTINGS, CHENNAI-600002	A STUDY ON VB CONSULTING
9.	211414631035	2014PECMB010	DEEPIKA .C.G	V.S.T SERVICE STATION PVT.LTD, CHENNAI-600056 Ph:9800163766, 9840960121 PCDSER.PNML@VSTMOTORS.COM	A STUDY ON CUSTOMER EQUITY IN U.S.T SERVICE STATION PRIVATE LIMITED, CHENNAI
10.	211414631039	2014PECMB011	DIVYA BHARATHI .D	LOTUS AQUA FARMS, TIRUVALLUR-631203 PH: 044 27666644	A STUDY ON CUSTOMER AWARENESS ON LOTUS AQUA FARMS, CHENNAI
11.	211414631040	2014PECMB012	DIVYASREE .V	SOUTHERN AGRO ENGINE (P) LTD, CHENNAI-600032 PH: 044 22500378 MARKETING@SOUTHERNAGRO.COM	
12.	211414631041	2014PECMB013	ESTHER EPSIBA .A	SHAREKHAN LTD, CHENNAI-600031 Ph: 044 2836 2800/2900/3160 IGC@SHAREKHAN.COM	OVERVIEW OF CAPITAL MARKET IN INDIA
13.	211414631042	2014PECMB014	FLORENCE JEBAROSE .J	SREE SANAA TIRUMALAI, CHENNAI-600017 PH: 044 42065252, 9092949999 INFO@SREESANAA.COM	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS AT SONA TEXTILES, CHENNAI
14.	211414631047	2014PECMB015	HARIPRIYA .S	SOUTHERN AGRO ENGINE (P) LTD, CHENNAI-600032 PH: 044 22500378	A STUDY ON SALES PROMOTION OF DEALERS OF SOUTHERN AGRO ENGINE PRIVATE LIMITED, CHENNAI
15.	211414631053	2014PECMB016	INDUJA .B	STS MANUFACTURING PRIVATE LIMITED, HOSUR-635114 PH: 04347233377	A STUDY ON CUSTOMER AWARENESS TOWARDS STS MANUFACTURING PRIVATE LIMITED

16.	211414631054	2014PECMB017	INDUMATHY .P	TVS SUNDARAM MOTORS, MADURAI-625001 PH: 044 28524031	A STUDY OF ENTIRE PROCESS OF TVS SUNDARAM MOTORS, CHENNAI
17.	211414631055	2014PECMB018	INFANCIA .A.S	SHAREKHAN LTD, CHENNAI-600031 2800/2900/3160 IGC@SHAREKHAN.COM	A STUDY ON RISK RETURN ANALYSIS OF KSL, RAMKOSYS & RELIANCE SHARES
18.	211414631056	2014PECMB019	ISHWERYA .R.M	SOFTLOGIC SYSTEMS, KK NAGAR, CHENNAI-600078 PH: 044 24851188 CONTACT@JUBLFOOD.COM	A STUDY ON EMPLOYEE ENGAGEMENT AT SOFTLOGIC SYSTEMS, CHENNAI
19.	211414631059	2014PECMB020	JAMUNA .R	DELPHI – TVS, KANCHIPURAM-602105 PH: 044 27658454	A STUDY ON PROCESS AND IMPACT OF WAREHOUSE MANAGEMENT AT DELPHI TVS, MANNUR, KANCHEEPURAM
20.	211414631060	2014PECMB021	JANAKI .S	MOHANAPRIYA HARDWARES, WALAJABAD PH: 9444056304	A STUDY ON BRAND REFERENCE WITH ULTRARECH CEMENTS, VALAJABAD, CHENNAI
21.	211414631061	2014PECMB022	JANANI .R	MAX HYPERMARKET INDIA PVT.LTD, CHENNAI-600026 Ph: 044 66528403	A STUDY ON CUSTOMER SERVICE QUALITY AT SPAR HYPER MARKET, CHENNAI
22.	211414631065	2014PECMB023	JAYAPRIYA .N	DELPHI-TVS, CHENNAI-600002 PH:044 27658454	A STUDY ON EMPLOYEE WELFARE FACILITIES ADAPTED IN DELPHI-TVS, CHENNAI
23.	211414631066	2014PECMB024	JAYASHREE .B	MSS MANAGEMENT CONSULTANTS PVT. LTD, CHENNAI-600004 PH:044 42079733 INFO@MSSCONSULTANTS.IN	A STUDY ON THE EFFICIENCY OF TALENT ACQUISITION IN MANAGEMENT CONSULTANTS PRIVATE LIMITED, CHENNAI
24.	211414631074	2014PECMB025	JOTHINISHA .A.S	L&T VALVES, KANCHEEPURAM-631561 PH: 044 27264270 CONTACTUS@LNTVALVES.COM	A STUDY ON CUSTOMER PREFERENCE IN L & T VALVES LIMITED COMPANY, KANCHEEPURAM
25.	211414631075	2014PECMB026	KALAIARASI .V	FICHTNER INDIA, CHENNAI-600018 PH: 044 45932809 FICHTNER@CHN.FICHTNER.CO.IN	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS IN FICHTNER CONSULTING ENGINEERS INDIA PRIVATE LIMITED, CHENNAI
26.	211414631076	2014PECMB027	KALAIVANI .A	SUNDARAM CLAYTON LTD, CHENNAI-600006 PH- 044 26257177	A STUDY ON DU PANT ANALYSIS IN SUNDARAM CLAYTON, CHENNAI
27.	211414631084	2014PECMB029	KAVITHA .R	SREE SANAA TIRUMALAI, TNAGAR, CHENNAI- 600017 PH: 42065252 INFO@SREESANAA.COM	A STUDY ON FINANCIAL PERFORMANCE OF SREE SANAA TIRUMALAI, TNAGAR, CHENNAI
28.	211414631086	2014PECMB030	KIRUTHIKA .P	MAX HYPERMARKET INDIA PVT.LTD, CHENNAI-600026 Ph: 044 66528403	A STUDY ON CUSTOMER BUYING BEHAVIOR AT SPAR HYPERMARKET INDIA PVT.LTD, CHENNAI
29.	211414631090	2014PECMB031	KRITHIKA .S	K.M.A AUTO COMPONENTS PVT. LTD, CHENNAI-600058 PH: 044 26255410 KMA001AUTO@GMAIL.COM	A STUDY ON OVERVIEW AT K.M.A AUTO COMPONENTS PRIVATE LIMITED
30.	211414631091	2014PECMB032	KUMUTHA .M	KNOWLEDGE AND TECHNOLOGY MANAGEMENT DIVISION, BANGALORE-560017	A STUDY ON COMPARATIVE ANALYSIS OF FINANCIAL STATEMENT IN NAL
31.	211414631092	2014PECMB033	LAKSHMI PRIYA .A	NOBLE TECH INDUSTRIES PVT LTD, CHENNAI-600086 PH: 044 24672501/04	A STUDY ON SAFETY, HEALTH AND ENVIRONMENT POLICIES PROVIDED TO THE EMPLOYEES IN NOBLE TECH INDUSTRIES PVT LTD, CHENNAI
32.	211414631093	2014PECMB034	LAKSHMI PRIYA .P	JANAKI MOTORS, CHENNAI-600049 PH: 26186666/26186660 JANAKIMOTORS@GMAIL.COM	A STUDY ON CUSTOMER PERCEPTION & CUSTOMER SATISFACTION OF THE PRODUCT PROVIDED BY HERO MOTOR COMPANY PRIVATE LIMITED

33.	211414631094	2014PECMB035	LOGESWARI .S	KHALEELI CENTRE ASSOCIATION, CHENNAI-600008/ASWINI HOMEIO & AYURVEDIC PRODUCTS PVT LTD, CHENNAI-600099 PH: 040 23703430	BRAND PREFERENCE OF CUSTOMERS TOWARDS ASWINI HAIRCARE PRODUCTS, CHENNAI
34.	211414631098	2014PECMB036	MALA .E	SUNDARAM CLAYTON LIMITED, CHENNAI-600050 PH: 044 26257177	A STUDY ON COST PROFIT VOLUME ANALYSIS IN SUNDARAM CLAYTON LIMITED, CHENNAI
35.	211414631103	2014PECMB038	MANJULA .G	ASHOK LEYLAND, CHENNAI-600057	A STUDY TO MEASURE TOTAL QUALITY MANAGEMENT ADOPTED AT ASHOK LEYLAND, CHENNAI
36.	211414631107	2014PECMB039	MEENA KUMARI .K	DELPHI-TVS, CHENNAI-600002 PH: 044 27658454	A STUDY ON MATERIAL RESOURCE PLANNING AT DELPHI TVS, CHENNAI
37.	211414631109	2014PECMB040	MOHANA PRIYANKA .V	THE TIMES OF INDIA, CHENNAI-600035	A STUDY ON EFFECTIVENESS OF THE CUSTOMER RELATIONSHIP MANAGEMENT ADAPTED AT THE TIMES OF INDIA
38.	211414631111	2014PECMB041	MONISHA .B	FUTURE RETAIL LIMITED	A STUDY ON CUSTOMER BUYING BEHAVIOR AT BIG BAZAAR, PERAMBUR, CHENNAI
39.	211414631112	2014PECMB042	MONISHA .K	SMPS COMPUTERS & COMMUNICATIONS, CHENNAI-600017 PH: 044 2412783	AN STUDY OF FINANCIAL PROFITABILITY ANALYSIS OF SMPS COMPUTER AND COMMUNICATIONS
40.	211414631114	2014PECMB043	NANDHINI .M	JOHNSON REDEFINING LIFESTYLES, KARAİKAL-609607 PH: 04368 294732 NOBLE TECH INDUSTRIES PVT LTD, CHENNAI-600086 PH: 044 24672501/04	AN OVERVIEW OF NOBLE TECH INDUSTRIES PRIVATE LIMITED
41.	211414631119	2014PECMB044	NISHANTHIKA .P	MAX HYPERMARKET INDIA PVT.LTD, CHENNAI-600026 Ph: 044 66528403	A STUDY ON FACTORS INFLUENCING CUSTOMER RETENTION AT SPAR HYPERMARKET, CHENNAI
42.	211414631123	2014PECMB045	PAMILA .V	INDIA BUILDERS LTD, CHENNAI-600040 PH: 26213553 SALES@INDIABUILDERS.IN	A STUDY ON EMPLOYEE MOTIVATION AT INDIA BUILDERS LIMITED COMPANY
43.	211414631124	2014PECMB046	PANDIMEENA .K	JB FOUNDATIONS, PVT LTD, CHENNAI-602024 PH:9176324567/7812055500	A STUDY ON THE ADVERTISEMENT STRATEGY OF JB FOUNDATIONS PVT LTD
44.	211414631126	2014PECMB047	PAVITHRA .C (16/07/1994)	GLADSTONE PHARMA, VIRUGAMBAKKAM, CHENNAI-600092 PH: 044 45096111,43586111 INFO@GLADSTONEPHARMA.COM	A STUDY ON SALES FORCRE EFFECTIVENESS AT GLADSTONIC PHARMA, CHENNAI
45.	211414631128	2014PECMB048	PAVITHRA .S	GOODWILL TVS, CHENNAI-600102 PH: 044 26208243	A STUDY ON CUSTOMER SATISFACTION AND SERVICE ANALYSIS OF TVS COMPANY
46.	211414631130	2014PECMB049	POOJA .C	ELMEC HEATERS & CONTROLLERS, CHENNAI-600032 Ph: 044 22501713/714 SALES@ELMECHEATERS.COM	A STUDY OF QUARTERLY SALES PERFORMANCE OF HEATERS
47.	211414631131	2014PECMB050	POONGKODI .B	LENZOMEM OPTICS, CHENNAI-600040 PH: 044 43500356 info@lenzomem.com	<u>A STUDY ON CUSTOMER PERCEPTION TOWARDS LENZOMEM OPTICS</u>
48.	211414631141	2014PECMB051	PRAVEENA .V	K.M.A AUTO COMPONENTS PVT. LTD, CHENNAI-600058 PH: 044 26255410 Kma001auto@gmail.com	A STUDY ON PERFORMANCE APPRAISAL SYSTEM AT KMA AUTO COMPONENTS PRIVATE LIMITED
49.	211414631207	2014PECMB052	SUGANTHINI .C	LINEA FASHIONS, TAMBARAM, CHENNAI-600045 PH: 044 22620080	A STUDY ON EMPLOYEE SAFETY HEALTH AND WELFARE MEASURES AT LINEA FASHIONS INDIA PRIVATE LIMITED, CHENNAI

50.	211414631144	2014PECMB053	PREETHI .K	V.J. INDUSTRIES, CHENNAI-600044 PH: 944441173 Vidyagloves01@yahoo.co.in	A STUDY ON WORK LIFE BALANCE AT VJ INDUSTRIES, CHENNAI
51.	211414631145	2014PECMB054	PREETHI .S	AUTHENTIC LEATHERS, CHENNAI-600065 PH: 9790896353	A STUDY ON PRODUCTION AND MANUFACTURING PROCESS WITH SPECIAL REFERENCE IN AUTHENTIC LEATHERS, COMPANY
52.	211414631146	2014PECMB055	PREETHI .V	JEYAM PACKAGING, CHENNAI-600058 PH: 044 26880195 Jeyampackaging2013@gmail.com	AN OVERVIEW OF JEYAM PACKAGING
53.	211414631147	2014PECMB056	PRIYANKA .G	FAIVELEY TRANSPORT RALL TECHNOLOGIES INDIA LIMITED, HOSUR-635109 PH: 04344 276761/62/63/64/65 SU.IN@FAIVELEYTRANSPORT.COM	A STUDY ON FINANCIAL PERFORMANCE USING RATIO ANALYSIS AT FAIVELEY TRANSPORT RALL TECHNOLOGIES INDIA LIMITED, HOSUR
54.	211414631148	2014PECMB057	PRIYANKA .R	FUTURE RETAIL LIMITED	A STUDY ON SALES PROMOTION ACTIVITIES IN BIG BAZAAR, PERAMBUR
55.	211414631153	2014PECMB058	RAJALAKSHMI .K (05/06/1994)	SUNDARAM MOTORS, MADURAI-625001 PH: 04 028524031	A STUDY ON CUSTOMER SERVICE SATISFACTION AT TVS SUNDARAM MOTORS
56.	211414631154	2014PECMB059	RAJALAKSHMI .M	RELIANCE FRESH, CHENNAI	A STUDY ON INFLUENCE OF PRICING ON PAST PURCHASE BEHAVIOR OF CUSTOMER AT RELIANCE FRESH, CHENNAI
57.	211414631155	2014PECMB060	RAJALAKSHMI .R	NEHAA LOGISTICS, CHENNAI-600001 PH: 9444587896, 9840248696 NEHALOGISTICS@GMAIL.COM	A STUDY ON RATIO ANALYSIS AND COMPARATIVE BALANCE SHEET OF NEHAA LOGISTICS, CHENNAI
58.	211414631152	2014PECMB061	RAJALAKSHMI .K (27/01/1994)	ENNORE COKE LIMITED, CHENNAI - 600008	A STUDY ON 5'S IMPLEMENTATION IN ENNORE COKE LIMITED, CHENNAI
59.	211414631159	2014PECMB062	RAMITHA BIKRAM .K	VIBGYOR PAINTS & CHEMICALS, CHENNAI-600030 PH: 044 26680405/ 26680490 VIBGYORMMAGAR@GMAIL.COM	A STUDY ON SUPPLY CHAIN INTEGRATION IN VIBGYOR COMPANY
60.	211414631160	2014PECMB063	RAMYA .S (12/11/1993)	KALEESWARI REFINERY PRIVATE LIMITED, CHENNAI-600126 PH: 044 22771555 mail@kaleesuwari.com	A STUDY ON CUSTOMER SATISFACTION TOWARDS KALEESWARI REFINERY PRIVATE LIMITED, CHENNAI
61.	211414631161	2014PECMB064	RAMYA .S (29/11/1994)	KALEESWARI REFINERY PRIVATE LIMITED, CHENNAI-600004 PH: 044 22771555 MAIL@KALEESUWARI.COM	A STUDY ON MARKETING STRATEGY AT KALEESWARI PRIVATE LIMITED
62.	211414631165	2014PECMB065	REVATHY .V	GOODWILL AUTOMOTIVE, CHENNAI-600102 Ph: 044 26208243	A STUDY ON CONSUMER BEHAVIOR TOWARDS SCOOTY PEP+ OF GOODWILL TVS
63.	211414631168	2014PECMB066	SABEETHA .V	NEWLINK OVERSEAS FINANCE LIMITED, CHENNAI-600014	OVERVIEW OF NEWLINK OVERSEAS FINANCE LIMITED
64.	211414631171	2014PECMB067	SAKTHI PRIYA .A.G	HELICORD TRANSMISSIONS PVT. LTD, CHENNAI-600098 PH:044 26247915 SALES@HELICORD.IN	A STUDY ON THE OVERALL BUSINESS ACTIVITY OF HELICORD TRANSMISSIONS PRIVATE LIMITED, CHENNAI
65.	211414631173	2014PECMB068	SANGEETHA .R	GOODWILL AUTOMOTIVE, CHENNAI-600102 Ph: 044 26208243	A STUDY ON WOMEN CUSTOMER PREFERENCE TOWARDS SCOOTY STREAX
66.	211414631178	2014PECMB069	SARANYA .M (05/09/1993)	C-ZONE COMPUTERS & CELL PHONES, KANCHIPURAM-631501 Ph: 9843548555, 9443248555	A STUDY ON CUSTOMER BRAND PREFERENCE OF MOBILE PHONE AT C-ZONE COMPUTERS & CELL PHONES, KANCHIPURAM

67.	211414631180	2014PECMB070	SARANYA .S (04/09/1993)	MSS MANAGEMENT CONSULTANTS PRIVATE LIMITED, CHENNAI-600004 Ph: 044 42079733 INFO@MSSCONSULTANTS.IN	A STUDY ON JOB SEEKERS PERCEPTION AT MSS MANAGEMENT CONSULTANT PRIVATE LIMITED, CHENNAI
68.	211414631186	2014PECMB071	SHALINI .M	HINDUSTAN COCO-COLA BEVERAGES PVT LTD, CHENNAI-600034 PH: 044028275763	A STUDY ON BRAND LOYALTY OF COCO-COLA PRIVATE LIMITED, CHENNAI
69.	211414631187	2014PECMB072	SHAMILI .K	HELICORD TRANSMISSIONS PVT.LTD, CHENNAI-600098 Ph: 044 26247915/16 SALES@HELICORD.IN	A STUDY ON SALES PROMOTION TECHNIQUES USED IN HELICORD TRANSMISSIONS PVT.LTD, CHENNAI
70.	211414631188	2014PECMB073	SHAMILI PRIYA .T.K	LOTUS AQUA FARMS, TIRUVALLUR-631203 PH: 044 27666644 lotusaquafarms@yahoo.com	A STUDY ON MEASURING CUSTOMERS BRAND PERCEPTION TOWARDS LOTUS AQUA FARMS, TIRUVALLUR
71.	211414631190	2014PECMB074	SHANMUGA PRIYA .M	VIBGYOR PAINTS & CHEMICALS, CHENNAI-600030 PH: 044 26680405/26680490 VIBGYORMNAGAR@GMAIL.COM	A STUDY ON JOB SATISFACTION OF THE EMPLOYEES IN VIBGYOR COMPANY
72.	211414631191	2014PECMB075	SHARMILA .G	SMPS COMPUTERS & COMMUNICATIONS, CHENNAI-600017 PH: 044 2412783	A STUDY ON PERFORMANCE ANALYSIS AT SMPS COMPUTERS AND COMMUNICATIONS, CHENNAI
73.	211414631193	2014PECMB076	SHARMILAA .U	INTEGRAL COACH FACTORY, CHENNAI-600038	A STUDY ON EMPLOYEE ACCEPTANCE LEVEL TOWARDS TECHNOLOGICAL CHANGES IN INTEGRAL COACH FACTORY
74.	211414631195	2014PECMB077	SHOBANA .V	SHARDLOW INDIA LIMITED, CHENNAI-600011 PH:044 25375805,25375809,25375800,25375632 SHARDLOW@VSNL.COM	A STUDY ON MARKETING NAD MANUFACTURING PROCESS WITH SPECIAL REFERENCE IN SHARDLOW INDIA LIMITED, CHENNAI
75.	211414631198	2014PECMB078	SOUNDARYA DANIEL	JEYAM PACKAGING, CHENNAI-600058 PH: 044 26880195 Jeyampackaging2013@gmail.com	A STUDY ON FINANCIAL STATEMENT ANALYSIS
76.	211414631199	2014PECMB079	SOWMIYA .A	Nbc WELDMESH PVT LTD, CHENNAI-600003 PH: 044 25357830 nbcweldmesh@gmail.com	A STUDY ON COST MANAGEMENT OF THE NBC WELDMESH PVT LTD, CHENNAI
77.	211414631202	2014PECMB080	SRRAAVANYA .I	SHRI GURU ENGINEERING, AMBATTUR, CHENNAI-600098 Ph: 9840188477 SHRIGURULASER@GMAIL.COM	A STUDY ON PROFITABILITY, SOLVENCY AND TURNOVER RATIO ANALYSIS AT SHRI GURU ENGINEERING, CHENNAI
78.	211414631209	2014PECMB081	SUGANYA .K	VIVEKS LIMITED, CHENNAI-600004	A STUDY ON CUSTOMER SATISFACTION LEVEL OF STORE DESIGN AND LAYOUT IN VIVEKS LIMITED, CHENNAI
79.	211414631210	2014PECMB082	SUGANYA .M	JONAH ENTERPRISES, CHENNAI-600082 PH:044 25503434 JONAHENTERPRISES@YAHOO.COM	A STUDY ON CUSTOMER SATISFACTION TOWARDS JONAH ENTERPRISES, CHENNAI
80.	211414631211	2014PECMB083	SUGANYA .P	VIDEOJET TECHNOLOGIES (I) PVT. LTD, CHENNAI-600008 PH: 044 28190631/632	A STUDY ON OVERVIEW OF VIDEOJET TECHNOLOGIES (I) PVT. LTD
81.	211414631212	2014PECMB084	SUGANYA .R	M.V.M PERFECT TOOL MAKERS PRIVATE LIMITED, CHENNAI-600058 PH: 044 42851104 mvmpfecttoolmaker@yahoo.co.in	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS WITH REFERENCE TO M.V.M PERFECT TOOL MAKERS PRIVATE LIMITED
82.	211414631214	2014PECMB086	SUJITHA .J	WINTECH COATS (PVTE.) LTD, CHENNAI-600103/ VIBGYOR PAINTS & CHEMICALS CHENNAI-600030 PH: 044 26680405/ 26680490 VIBGYORMMAGAR@GMAIL.COM	A STUDY ON QUALITY OF WORK LIFE OF EMPLOYEES AT WINTECH COATS (PVTE.) LTD, CHENNAI

83.	211414631215	2014PECMB087	SUKANYA .B	NILA ASSOCIATES PROMOTERS AND CONTRACTORS, CHENNAI-600078 PH: 044 23642063 NILABUILD@GMAIL.COM	A STUDY OF FINANCIAL EFFICIENCY OF NILA ASSOCIATES PROMOTERS AND CONTRACTORS
84.	211414631217	2014PECMB089	SURIYA .N	NILGIRIS, CHENNAI-600 117 PH: 43572222 Keelkattalai.nilgiris@gmail.com	A STUDY ON CUSTOMER LOYALTY AT NILGRIS, CHENNAI
85.	211414631220	2014PECMB091	SWETHA .S	HINDUSTAN COCA-COLA BEVERAGES PVT LTD, CHENNAI-600124 PH:044 26811180	A STUDY OF OVERALL BUSINESS ACTIVITY OF COCA COLA, CHENNAI
86.	211414631224	2014PECMB092	UMA MAHESWARI .H	JONAH ENTERPRISES, CHENNAI-600082 EASUN – MR TAP CHANGERS (P) LTD, CHENNAI- 602024 PH:044 26390863	A STUDY ON MARKET POTENTIALITY OF EASUN – MR TAP CHANGERS (P) LTD, CHENNAI
87.	211414631225	2014PECMB093	UMA MAHESWARI .M	JONAH ENTERPRISES, CHENNAI-600082 PH:044 25503434 JONAHENTERPRISES@YAHOO.COM	A STUDY ON CUSTOMER PERCEPTION TOWARDS JONAH ENTERPRISES
88.	211414631227	2014PECMB094	VAISHALI .M	KHALEELI CENTRE ASSOCIATION, CHENNAI-600008	A STUDY ON THE IMPACT OF MALL ON THE BUYING BEHAVIOR OF YOUNGSTERS IN CHENNAI CITY
89.	211414631228	2014PECMB095	VAISHNAVI .I	GBR METALS PRIVATE LIMITED, CHENNAI-600079 PH: 044 25292151	A STUDY ON DEALERS PERCEPTION TOWARDS GBR METALS PRIVATE LIMITED
90.	211414631229	2014PECMB096	VANISHREE .R	GOODWILL TVS, CHENNAI-600102 Ph: 044 26208243	A STUDY ON CUSTOMER PERCEPTION TOWARDS LOYALTY AT GOODWILL TVS, CHENNAI
91.	211414631232	2014PECMB097	VEERAGAYATHRI .V	HINDUSTAN COCA-COLA BEVERAGES PVT LTD, CHENNAI-600124 PH: 044 26811181	A STUDY ON OVERALL BUSINESS ACTIVITY OF COCA- COLA, CHENNAI
92.	211414631234	2014PECMB098	VIDHYA .S	DEV IMPORTS, CHENNAI-600030	A STUDY ON THE EFFECTIVENESS OF GREEN MARKETING STRATERGIES ADOPTED IN DEV IMPORTS
93.	211414631242	2014PECMB099	VITHYA .S	M.V.M PERFECT TOOL MAKERS PRIVATE LIMITED, CHENNAI-600058 PH: 044 42851104 mvmperspectoolmaker@yahoo.co.in	A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT WITH REFERENCE TO M.V.M PERFECT TOOL MAKERS PRIVATE LIMITED, CHENNAI
94.	211414631244	2014PECMB100	YAMINI .V	HINDUSTAN COCA-COLA BEVERAGES PVT. LTD, NUNGAMBAKKAM, CHENNAI-600034 044 28275763	A STUDY ON MARKETING STRATERGIES ON THE COCA COLA COMPANY, CHENNAI
95.	211414631245	2014PECMB101	YUVA RANI .P	MSS MANAGEMENT CONSULTANTS PVT. LTD, CHENNAI-600004 PH: 044042079733 INFO@MSSCONSULTANTS	A STUDY ON STRESS MANAGEMENT AT MSS MANAGEMENT CONSULTANTS PVT. LTD, CHENNAI
96.	211414631002	2014PECMB102	AISWARYA .R	THE TIMES OF INDIA, NANDANAM,CHENNAI-600035 PH:044 24301234	A STUDY ON THE TIMES OF INDIA- AN OUTLOOK ON COMPETENCIES AND MARKETING STRATERGIES
97.	211414631004	2014PECMB103	AKSHAYA .D (GQ)	SBI LIFE INSURANCE COMPANY LIMITED, CHENNAI- 600102 PH: 43500657/0658	A STUDY ON PERFORMANCE APPRAISAL OF EMPLOYEES AT SBI LIFE INSURANCE, CHENNAI
98.	211414631012	2014PECMB104	ANITHA .N	ALLIANCE PROJECTS, CHENNAI-600018 PH: 044 43546999	AN OVERVIEW OF REAL ESTATE WITH REFERENCE TO ALLIANCE GROUPS OF COMPANY
99.	211414631013	2014PECMB105	ANITHA .R (GQ)	VIGNESH ENGINEERING, CHENNAI-600098 VIGNESHENGG98@GMAIL.COM	A STUDY ON EMPLOYEE RELATIONSHIP MANAGEMENT IN VIGNESH ENGINEERING

100.	211414631022	2014PECMB106	ASHWINI .R	LOTUS AQUA FARMS, TIRUVALLUR-631203 PH: 044 27666644 lotusaquafarms@yahoo.com	A STUDY ON CUSTOMER SATISFACTION ON PACKAGED DRINKING WATER IN LOTUS AQUA FARMS
101.	211414631024	2014PECMB107	AYSHA BEGAM .J	TIDC INDIA, CHENNAI-600053 PH: 044 42235565	STUDY OF EMPLOYEE MOTIVATION AT TIDC INDIA, CHENNAI
102.	211414631025	2014PECMB108	BADMAVARSHINI .S.S	ASWINI HOMEO & AYURVEDIC PRODUCTS PVT LTD, CHENNAI-600099 PH: 00 23703430 HYD@ASWINI.COM	BRAND LOYALTY OF CUSTOMER TOWARDS ASWINI HAIR CARE PRODUCTS, CHENNAI
103.	211414631032	2014PECMB109	BHAVADHARINI .S	ARC GANESH KUMAR COMPANY, MAYILADUTHURAI- 609001 PH: 9626114444 ARCJEWELLERS@GMAIL.COM	A STUDY ON CUSTOMER LOYALTY IN ARC GANESH KUMAR COMPANY
104.	211414631033	2014PECMB110	BRUNDHA .T	CREATIVE ART CONCEPTS PVT LTD, CHENNAI-600017	AN ORGANIZATIONAL STUDY IN CREATIVE ART CONCEPTS PRIVATE LIMITED
105.	211414631034	2014PECMB111	DEENA AGNES ALMEIDA	P.L.A MOTORS, TRICHY-620001 Ph:0431 2460461/2/3	A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT PRACTICE OF PLA MOTORS, TRICHY
106.	211414631036	2014PECMB112	DHANISHA .N	DINATHARANI, THIRUNELVELI-627001 PH: 9487333999/ 9487630079 DINATHARANI@GMAIL.COM	A STUDY ON SALES PROMOTION ACTIVITIES IN DINATHARANI NEWS PAPER, THIRUNELVELI
107.	211414631037	2014PECMB113	DHARUMADEVI .B	GHCL LTD, THIRUPPORUR-603110, PH: 044 27445317/18	A STUDY ON EMPLOYEE JOB SATISFACTION WITH SPECIAL REFERENCE TO GHCL
108.	211414631043	2014PECMB114	GAUTHAMI .S	JOHNSON , PUDUCHERRY- 609607 PH: 04368 294732, 295733	OVERVIEW OF THE H&R JOHNSON PRIVATE LIMITED, PUDUCHERRY
109.	211414631049	2014PECMB115	HELAN GLORY .D	DAWN GROUPS, CHENNAI-600077 PH: 7708061387 DAWNGROUPS@GMAIL.COM	A STUDY ON CUSTOMER EXPECTATION TOWARDS BUYING THE APARTMENT
110.	211414631051	2014PECMB116	HEMAVATHY .J	JUST CALL INFOTECH (P) LTD, CHENNAI-600040 PH: 044 26222233 INFO@JUSTCALL.IN	A STUDY ON SERVICE QUALITY AT JUST CALL INFOTECH PRIVATE LIMITED, CHENNAI
111.	211414631057	2014PECMB117	ISWARYA .M	ALLIANCE PROJECTS, CHENNAI-600018 PH: 044 4354 6999	A STUDY ON EMPLOYEE JOB SATISFACTION AT ALLIANCE GROUP OF COMPANY IN CHENNAI
112.	211414631062	2014PECMB118	JAYANTHI .G	TUBE PRODUCTS OF INDIA, CHENNAI-600001 PH: 904442291990	A STUDY ON INVENTORY CONTROL MANAGEMENT, TUBE PRODUCTS OF INDIA, CHENNAI
113.	211414631063	2014PECMB119	JAYANTHI .K	LA MOTO TVS, CHENNAI-600069 PH: 044 24783199/24782199 LAMOTIVE@GMAIL.COM	A STUDY ON CONSUMER BEHAVIOR IN LA MOTO TVS, CHENNAI
114.	211414631079	2014PECMB120	KANTA PRANAVI	AMARA RAJA BATTERIES LTD, TIRUPATI PH: 0877 2285600 AMARARAJA@AMARARAJA.CO.IN	A STUDY ON STRESS LEVEL MANAGEMENT OF EMPLOYEES AT AMARA RAJA BATTERIES LTD, TIRUPATI
115.	211414631080	2014PECMB121	KARTHIGA .K	PL.A MOTORS SUZUKI, TRICHY-620001 PH: 04321 2460461/3 Ph:0431 2460461/2/3	A STUDY ON EMPLOYEE WELFARE MEASURES IN PL.A MOTORS
116.	211414631087	2014PECMB122	KIRUTHIKA .R (SQ)	SULEKHA.COM, CHENNAI-600008 Ph:044 3988 6655	THE TRAINING REPORT ON THE ROLE OF ONLINE ADVERTISING

117.	211414631095	2014PECMB123	MAHALAKSHMI .J	EASUN – MR TAP CHANGERS (P) LTD, CHENNAI-602024 PH:044 26390863	A STUDY ON CUSTOMER SATISFACTION OF EASUN – MR TAP CHANGERS (P) LTD, CHENNAI
118.	211414631097	2014PECMB124	MAHESHWARI .R	THE TIMES OF INDIA,NANDANAM, CHENNAI-600035 PH:044 24301234	A STUDY ON COMPARISON ON TIMES OF INDIA'S PRODUCT ATTRIBUTE WITH THAT OF ITS COMPETITORS
119.	211414631099	2014PECMB125	MALATHY .R.S	CRP (I) PRIVATE LTD, CHENNAI-600044 PH: 044 27922855/27924231 CRP2@VSNL.NET	A STUDY ON EMPLOYEE WELLBEING AT CRP (I) PRIVATE LTD, CHENNAI
120.	211414631108	2014PECMB126	MEENA VINODHINI .K	TRUE VALUE HOMES INDIA PRIVATE LIMITED, CHENNAI-600018 Ph: 044 24670088	A STUDY ON EFFECTIVENS OF TRAINING AND DEVELOPMENT PROGRAMME IN TRUE VALUE HOMES INDIA PRIVATE LIMITED, CHENNAI
121.	211414631110	2014PECMB127	MONICA SHRI .R	TITAN COMPANY LIMITED, Hosur-635126 PH: 4344 664199 PH: 04344 276037	A STUDY ON AWARENESS ON FRAGRANCE & ACCESSORIES OF TITAN COMPANY LTD, HOSUR
122.	211414631118	2014PECMB128	NISHANTHI .R	DINATHARANI, CHENNAI-600024 PH: 9847333999 dinatharani@gmail.com	A STUDY ON READERS PERCEPTION ABOUT THE NEWSPAPER, DINATHARANI, CHENNAI
123.	211414631120	2014PECMB129	NIVETHA .J	SREE SANAA TIRUMALAI, TNAGAR, CHENNAI-600017/ V1 EVENTS, CHENNAI-600006 PH; 9042300705/ 7200422455 V1EVENTSCHENNAI@GMAIL.COM	A STUDY ON CUSTOMER SATISFACTION AND SERVICE QUALITY OF V1 EVENTS
124.	211414631121	2014PECMB130	NIVETHA .S	SUSEE SCOOTER CENTRE BAJAJ, KANCHEEPURAM-631502 PH: 044 67272705 INFO@SUSEEINDIA.COM	A STUDY ON CUSTOMER BUYING BEHAVIOR TWO WHEELER BAJAJ SUSEE SCOOTER, KANCHIPURAM
125.	211414631125	2014PECMB131	PAVITHRA .C (16/05/1994)	SUSEE SCOOTER CENTRE, KANCHEEPURAM-67272705 PH: 044 67272705 INFO@SUSEEINDIA.COM	A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT
126.	211414631127	2014PECMB132	PAVITHRA .R	M.V.M PERFECT TOOL MAKERS PRIVATE LIMITED, CHENNAI-600058 Ph: 044 42851104 MVMPERFECTTOOLMAKER@YAHOO.CO.IN	A STUDY ON MEASURE OF RISK PROFILE OF M.V.M PERFECT TOOL MAKERS PRIVATE LIMITED, CHENNAI
127.	211414631132	2014PECMB133	POORNIMA .B	FORTUNE SELECT GRAND, CHENNAI-603204 PH:044 67406740 GRAND@FORTUNEHOTELS.IN	AN ORGANIZATIONAL STUDY ON OVERVIEW OF ITC FORTUNE SELECT GRAND, CHENNAI
128.	211414631143	2014PECMB134	PREETHI .A	DBFS SECURITIES LTD, CHENNAI-600035 PH: 0484 3040000 ho@dbfsindia.com	A STUDY ON WORKFLOW OF DOHA BROKERAGE AND FINANCIAL SERVICES, CHENNAI
129.	211414631149	2014PECMB135	PRIYANKA .T	DBFS SECURITIES LTD, CHENNAI-600035 HO@DBFSINDIA.COM	A STUDY ON INVESTORS PREFERENCE TOWARDS INVESTMENT IN COMMODITY DERIVATIVE, REFERENCE DBFS SECURITIES LTD, CHENNAI
130.	211414631156	2014PECMB136	RAJANACHIYAR .B	UNITED INDIA INSURANCE CO. LTD, TENKASI-627811 Ph: 04633 222124/194	AN OVERVIEW OF UNITED INDIA INSURANCE CO. LTD
131.	211414631164	2014PECMB137	REVATHY .R	CONCREON MEDIA TECH SERVICES PVT LTD, CHENNAI-600068 PH: 044 25559688 INFO@CONCREON.COM	A REPORT ON COMPANY OVERVIEW AT CONCREON MEDIA TECH SERVICES PVT LTD, CHENNAI
132.	211414631166	2014PECMB138	ROOPA RADHIKA .A	TIDC INDIA, CHENNAI-600053	A STUDY ON EMPLOYEE RETENTION AT TIDC INDIA CYCLES, CHENNAI-
133.	211414631167	2014PECMB139	ROSIPRIYA .R	ENTOS DE-PEST SOLUTIONS PVT LTD, CHENNAI-600042	A STUDY ON CUSTOMER SERVICE OF ENTOS DE-PEST SOLUTIONS PVT LTD

134.	211414631169	2014PECMB140	SAISREE .J	EASUN – MR TAP CHANGERS (P) LTD, CHENNAI-602024 PH:044 26390863	A STUDY ON FINANCIAL PERFORMANCE USING RATIO ANALYSIS AT EASUN – MR TAP CHANGERS (P) LTD, CHENNAI
135.	211414631170	2014PECMB141	SAKTHI NIVEDHA .M	SHARP ELECTRONICS PVT. LTD, COIMBATORE-641048 PH: 0422 2627624 JM@SHARPELECTRODE.COM	A STUDY ON DEALER ATTITUDE ON THE SUPPLY OF QUALITY ELECTRODE
136.	211414631172	2014PECMB142	SANGEETHA .E	MAX HYPERMARKET INDIA PVT LTD, HYPERMARKET -600026 PH:044 66528403	A STUDY ON PROMOTIONAL ACTIVITIES WITH SPECIAL REFERENCE TO SPAR HYPERMARKET, CHENNAI
137.	211414631174	2014PECMB143	SANGEETHA .V	IYAPPA CONSTRUCTIONS & BUILDERS, CHENNAI-61 PH: 9952912169	A STUDY ON SALES PROMOTION ACTIVITIES IN IYAPPA CONSTRUCTIONS & BUILDERS
138.	211414631176	2014PECMB144	SARANYA .A.V	A.V.R TEXTILE EXPORTS, K.K NAGAR, CHENNAI-600078 Ph: 044 24700123/124/126 AVRRAJA@BSNL.IN	A STUDY ON MEASURES OF EMPLOYEE TURNOVER WITH REFERENCE TO AVR TEXTILE EXPORTS, CHENNAI
139.	211414631177	2014PECMB145	SARANYA .M (11/02/1994)	NEWLINK OVERSEAS FINANCE LIMITED, CHENNAI-600014 PH: 28523284 NEWLIM.NOFL@GMAIL.COM	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF NWLINK OVERSEAS FINANCE LIMITED
140.	211414631179	2014PECMB146	SARANYA .S (14/05/1993)	DAWN GROUPS, CHENNAI-600077 PH: 7708061387,88,89,90 DAWNGROUPS@GMAIL.COM	A STUDY ON PERFORMANCE APPRAISAL AT DAWN GROUPS, CHENNAI
141.	211414631192	2014PECMB147	SHARMILA .M	V.S.T SERVICE STATION PVT.LTD, CHENNAI-600056	A STUDY ON BRAND AWARENESS AT V.S.T SERVICE STATION PVT.LTD
142.	211414631194	2014PECMB148	SHILPA SHAJI	ROYAL CLASSIC MILLS PVT LTD, TIRUPPUR PH: 0421 3310000	A STUDY ON SATISFACTIONAL LEVEL OF EMPLOYEES TOWARDS WELFARE MEASURE
143.	211414631196	2014PECMB149	SHRI HARINI .V.M	FUTURE RETAIL LIMITED	A STUDY ON CUSTOMERS SERVICE TOWARDS BIG BAZAAR PERAMBUR, CHENNAI
144.	211414631200	2014PECMB150	SOWMIYA .S	SPECTRUM, CHENNAI-600011 PH: 044 26703565,26707000,26707001	A STUDY ON CUSTOMER PERCEPTION- BRAND IMAGE OF ICECREAM FROM SPECTRUM MAAL UNDER GANGA FOUNDATION PRIVATE LIMITED
145.	211414631201	2014PECMB151	SREE PAVITHRA .B.R	Soth services, Chennai-600061 Ph: 950003945 Southservices4@gmail.com THAI HOMES (P) LTD, CHENNAI-600061 PH:22240234/9500023456 ADMIN@THAIHOMES.IN	A STUDY ON FINANCIAL STATEMENT ANALYSIS OF LEVERAGE IN THAI HOMES PRIVATE LIMITED
146.	211414631208	2014PECMB152	SUGANYA .B	A.S SHIPPING AGENCIES PVT LTD, CHENNAI- 600001 PH:044 25342261 ASSA@SHIPPINGLINE.COM	A STUDY ON EMPLOYEE WELFARE FACILITIES IN A.S SHIPPING AGENCIES PVT LTD
147.	211414631223	2014PECMB153	THILAGAVATHY .M	ASHOK LEYLAND, CHENNAI-600057	A STUDY OF ASHOK LEYLAND
148.	211414631231	2014PECMB154	VASUKI .N	CAREER SOFT SOLUTIONS. PVT. LTD, CHENNAI-600053	A STUDY ON WORK LIFE BALANCE AT CAREER SOFT SOLUTIONS CHENNAI
149.	211414631240	2014PECMB155	VISHALI .J	TIDC INDIA, CHENNAI-600001 PH: 044 42235565	A STUDY ON EMPLOYEE WELFARE HEALTH AND SAFETY MEASURES AT TUBES PRODUCTS OF INDIA

150.	211414631001	2014PECMB156	ABHISHEK .V J	JOSEPH & RAJARAM, CHENNAI-600102 PH: 9840205069 MODREGIE@YAHOO.CO.IN	A STUDY OF OVERVIEW OF THE COMPANY JOSEPH & RAJARAM CHARTED ACCOUNTANTS
151.	211414631006	2014PECMB157	ANAND .B	KRISHNAN & CO, CHENNAI-600019 PH: 944510112 KANNAN_KKKENG@YAHOO.CO.IN	A STUDY ON CUSTOMER SATISFACTION TOWARDS SECURITY SYSTEM SUEVEILLANCE AT SIEMANS LIMITED
152.	211414631019	2014PECMB158	ARUN .D	RAMESH BROTHERS TRACTORS, TIRUPATTUR-635601 PH: 9443437383	A STUDY ON SERVICE QUALITY AT SONALIKA INTERNATIONAL TRACTORS LIMITED
153.	211414631020	2014PECMB159	ASAI THAMBHI .M	SUN MOTORS SALES & SERVICE, SINGAPERUMALKOIL-603204 PH: 9380222355	A STUDY ON CUSTOMER SATISFACTION AND PREFERENCE AT SUN MOTORS INDIA PRIVATE LIMITED
154.	211414631026	2014PECMB160	BALAJI .R	GRM MOTORS, CHENNAI-600017 PH: 044 32424848 MAS_GANESH@YAHOO.CO.IN	A STUDY ON ORGANIZATIONAL OVERVIEW OF HERO MOTO CORP AT GRM MOTORS, CHENNAI
155.	211414631027	2014PECMB161	BALAJI .U	MOULANA COMPANY LIMITED, CHENNAI-600001 PH:044 40406363/ 73 INFO@ENNORECOKE.COM	A STUDY ON OVERVIEW OF MOULANA COMPANY LIMITED, CHENNAI
156.	211414631028	2014PECMB162	BARATH KUMAR .K.B	S.M.K ENTERPRISES, CHENNAI-600055 PH: 044 26841217	AN OVERVIEW AT CRI PUMPS, CHENNAI
157.	211414631031	2014PECMB163	BHARATH KUMAR .L	TI METAL FORMING, THIRUNINRAVUR-602024/ ON LOAD GEARS, CHENNAI-600098 PH: 044 26390194 PH: 044 43935888 OLG-INFO@ONLOADGEARS.COM	A STUDY ON RATIO ANALYSIS AT TI METAL FORMING, CHENNAI
158.	211414631038	2014PECMB164	DINESH KUMAR .K	PARAMOUNT SHIPPING SERVICES, CHENNAI-600001 PH: 044 39948888, 42248888 admin@paramountship.com	A STUDY ON THE CONTRIBUTION OF LOGISTICS AND SUPPLY CHAIN MANAGEMENT IN PARAMOUNT SHIPPING SERVICES PRIVATE LIMITED
159.	211414631044	2014PECMB165	GOPINATH .N	THE AMBUR CO-OP. SUGAR MILLS LTD., VADAPUDUPET-635812 Ph:04171 242227/242337 AMBURSUGARS@GMAIL.COM	A STUDY ON FINANCIAL PERFORMANCE AND ANALYSIS OF AMBUR CO-OP. SUGAR MILLS LTD
160.	211414631045	2014PECMB166	GOUTHAM .C	TI METAL FORMING, THIRUNINRAVUR-602024 PH: 044 26390194/ 26390437	A STUDY ON CUSTOMER SATISFACTION IN TI METAL FORMING, CHENNAI
161.	211414631048	2014PECMB167	HARISH .S	SHARDLOW INDIA LIMITED, CHENNAI-600011 PH: 044 25375805 SHARDLOW@VSNL.COM	A STUDY ON WORK LIFE BALANCE WITH SPECIAL REFERENCE IN SHARDLOW INDIA LIMITED, CHENNAI
162.	211414631064	2014PECMB169	JAYA PRAKASH .M	NANTECH POWER SYSTEMS PVT LTD, CHENNAI- 600087 PH: 044 65494882 SALES@NANTECH.IN	A STUDY ON BRAND LOYALTY IN NANTECH POWER SYSTEMS PVT LTD, CHENNAI WITH SPECIAL REFERENCE TO INVESTORS
163.	211414631068	2014PECMB170	JOEL AMBROSE .M	COIR HORTITECH, TIRUNELVELI-627010 PH:0462 2342193/ 2342079 COIRHORTITECH@GMAIL.COM	A REPORT ON SUMMER TRAINING AT COIR HORTITECH, TIRUNELVELI
164.	211414631073	2014PECMB171	JOSEPH ASWIN MACHADO .G	SONASHI ELECTRONICS PVT LTD, AMJIKARAI, CHENNAI-600029 PH: 044 23742094/95	A STUDY ON THE CUSTOMER SATISFACTION TOWARDS SECURITY SYSTM SURVEILLANCE AT SONASHI ELECTRONICS PVT LTD
165.	211414631077	2014PECMB172	KALIAPPAN .M	KPN TRAVELS INDIA PVT LTD, SALEM-636004 PH: 9442591003 HELPDESK@KPNTRAVELS.IN	A STUDY ON CUSTOMER SATISFACTION AT KPN TRAVELS PRIVATE LIMITED, CHENNAI
166.	211414631081	2014PECMB173	KARTHIK .K.S	PRATHAM AUTOMOBILES, KANCHIPURAM-631502 PH:044027226776 PRATHAMHONDA@YAHOO.CO.IN	A STUDY ON CONSUMER BEHAVIOR OF THE HONDA BIKES

167.	211414631082	2014PECMB174	KARTHIK .P	RAMESH BROS TRACTORS, TIRUPATTUR-635601 PH: 9443437383	A STUDY ON CONSUMER PREFERENCE FOR SONALIKA TRACTORS LIMITED, TIRUPATTUR
168.	211414631083	2014PECMB175	KARTHIKEYAN .R	SMR AUTOMOTIVE SYSTEMS INDIA LTD, CHENNAI- 600123 PH: 044 66540600/11	A STUDY ON EXPECTAIONS OF CUSTOMER AT SMR AUTOMOTIVE SYSTEMS INDIA LTD
169.	211414631085	2014PECMB176	KEERTHIVASAN .S	JUBILANT FOOD WORKS PH:044 66528403	A STUDY ON HUMAN RESOURCE INFORMATION SYSTEM ADAPTED IN DOMINO'S PIZZA
170.	211414631088	2014PECMB177	KISHORE .V	BRAKES INDIA PRIVATE LIMITED, CHENNAI-600050 PH: 044 26258161/ 26527844 BITVS@MD2.VSNL.NET.IN	A STUDY ON RECRUITMENT PROCESS AND EMPLOYEE SATISFACTION AT TVS BRAKES INDIA PRIVATE LIMITED, CHENNAI
171.	211414631089	2014PECMB178	KRISHNA PRASANTH .S	ESS EMM ENGINEERING, TIRUPUR-641605 PH: 0421 2916647 ESSEMMENGINEERING@GMAIL.COM	A STUDY ON CUSTOMER SATISFACTION ABOUT THE PRODUCT AT ESS EMM ENGINEERING, TIRUPUR
172.	211414631096	2014PECMB179	MAHENDRA KUMAR .S	MAX HYPER MARKET INDIA PVT LTD, CHENNAI- 600026 PH:044 66528403	A STUDY ON CUSTOMER PREFERENCE WITH SPECIAL REFERENCE TO SPAR HYPER MARKET INDIA PVT LTD, CHENNAI
173.	211414631105	2014PECMB180	MANOJ .G	JUIANT FOODWORKS LTD, CHENNAI CONTACT@JUBLFOOD.COM	A STUDY ON EMPLOYEE SATISFACTION AT JUIANT FOODWORKS LTD, CHENNAI
174.	211414631115	2014PECMB181	NARAYANAN .V	POWERCARE ENERGY SOLUTIONS, CHENNAI-600078 PH: 954385548 INFO@POWERCAREUPS.COM	A STUDY ON ORGANIZATION STUDY WITH SPECIAL REFERENCE IN POWERCARE ENERGY SOLUTIONS, CHENNAI
175.	211414631116	2014PECMB182	NAVEEN .S	ELIXIR INSURANCE SERVICE PVT LTD	A STUDY ON ROLE OF EMPLOYEES OF ELIXIR INSURANCE SERVICE PRIVATE LIMITED IN SERVICE DELIVERY
176.	211414631122	2014PECMB183	PADMANABAN .P	TI CYCLES OF INDIA, CHENNAI-600053 PH: 044 42093434	A STUDY ON CUSTOMER PREFERENCE TOWARDS TICYCLES INDIA
177.	211414631129	2014PECMB184	PONNARASU .R	ON LOAD GEARS, CHENNAI-600098 PH: 044 43935888 OLG-INFO@ONLOADGEARS.COM	A STUDY ON OVERVIEW OF ONLOAD GEARS
178.	211414631136	2014PECMB185	PRADEEP .R	TIMELINE CONSULTANTS, CHENNAI-600045 PH: 044 22266263 TIMELINECONSULTANTS23@GMAIL.COM	A STUDY ON TAX PAYERS ATTITUDE AT TIMELINE CONSULTANTS, CHENNAI
179.	211414631137	2014PECMB186	PRAMOTH .D	SHRADHAA ENGINEERING, CHENNAI-600124	A STUDY ON ANALYZING ORGANIZATION STRENGTH AND WEEKNEES AT SHRADHAA ENGINEERING
180.	211414631138	2014PECMB187	PRASANTH .P	PRATHAM AUTOMOILES, KANCHIPURAM-631502 PH: 044 27226776 PRATHAMHONDA@YAHOO.CO.IN	A STUDY ON BUYER BEHAVIOR OF CONSUMERS TOWARDS HONDA BIKES
181.	211414631140	2014PECMB188	PRASANTH .U.B	SUSEE SCOOTER CENTRE, KANCHEEPURAM-631502 PH: 044 67272705 INFO@SUSEEINDIA.COM	A STUDY ON CONSUMERS BUYING BEHAVIOR ON SUSEE BAJAJ BIKES
182.	211414631142	2014PECMB189	PRAVEENKUMAR .S	PONNI SUGARS(ERODE) LTD, ERODE-638007 PH: 04288 247351 GEN@PONNISUGARS.COM	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF PONNI SUGARS(ERODE) LTD, ERODE
183.	211414631150	2014PECMB190	PURUSHOTHAMAN .T	BRAKES INDIA PRIVATE LIMITED, CHENNAI-600050 PH: 044 26258161/ 26527844 BITVS@MD2.VSNL.NET.IN	A STUDY ON RECRUITMENT AND SELECTION PROCESS AT TVS BRAKES INDIA PRIVATE LIMITED, CHENNAI
184.	211414631157	2014PECMB191	RAJA NARAYANAN .R	HEALTH INSURANCE, CHENNAI	A STUDY ON THE PERCEPTION OF INVESTMENT IN HEALTH INSURANCE, CHENNAI

185.	211414631151	2014PECMB192	RAJA GOPALAN .K	JUST DIAL, CHENNAI-600015	A STUDY ON CUSTOMER EXPECTATIONS AT JUST DIAL LIMITED, CHENNAI
186.	211414631158	2014PECMB193	RAJESH .C	SRI VENKATESWARA CASTING, CHENNAI-600122 PH: 9840428827 SRIVENKATESWARACASTING@ROCKETMAIL.COM	A STUDY ON STRESS MANAGEMENT IN SRI VENKATESWARA CASTING COMPANY, CHENNAI
187.	211414631163	2014PECMB194	RAVI SHANKAR .E	ON LOAD GEARS, CHENNAI-600098 PH: 044 26390194 PH: 044 43935888 OLG-INFO@ONLOADGEARS.COM	A STUDY ON CUSTOMER PERCEPTION TOWARDS ONLOAD GEARS
188.	211414631175	2014PECMB195	SANTHOSH .S	JUST DIAL, CHENNAI-600015	A STUDY ON CUSTOMER EXPECTATION AT JUST DIAL LIMITED, CHENNAI
189.	211414631183	2014PECMB196	SATHISH KUMAR .K	A.S SHIPPING AGENCIES PVT LTD, CHENNAI- 600001 PH:044 25342261 ASSA@SHIPPINGLINE.COM	A STUDY ON AN ANALYSIS OF CUSTOMER BEHAVIOR AND TRANSPORTATION TOWARDS PARAMOUNT SHIPPING SERVICES PRIVATE LIMITED
190.	211414631184	2014PECMB197	SATHISH KUMAR .M	PARAMOUNT SHIPPING SERVICES PVT. LTD, CHENNAI-600001 Ph:044 39948888, 42248888 ADMIN@PARAMOUNTSHIP.COM SRI VENKATESWARA CASTING, CHENNAI-600122 PH: 9840428827 SRIVENKATESWARACASTING@ROCKETMAIL.COM	A STUDY ON CUSTOMER PREFERENCE IN KOME LIMITED WITH REFERENCES TO TO SRI VENKATESWARA CASTING COMPANY, CHENNAI
191.	211414631185	2014PECMB198	SEVVEL .E	READYPOWER SERVICES, CHENNAI-600095 PH: 24766252, 65469119 READYPOWERSERVICES@GMAIL.COM	A STUDY ON CUSTOMER SATISFACTION WITH SPECIAL REFERENCE READY POWER SERVICE
192.	211414631189	2014PECMB199	SHANKAR .N.P	ARAVIND LISESTYLE BRANDS KIMITED,KANCHIPURAM-631501 PH: 044 47201038/ MOULANA COMPANY LIM ITED, CHENNAI- 600001 PH: 044 25231294 MOULANA@MD5.VSNL.NET.IN	A STUDY ON ORGANIZATIONAL CONSUMER PERCEPTION ON MOULANA COMPANY LIM ITED, CHENNAI
193.	211414631218	2014PECMB200	SURJITH OSHA .M	IND-AUSSIE SOLAR (P) LTD, SALEM-636201 Ph: 9445023402, 9445023403 WINTECHCOATS@YAHOO.IN	A STUDY ON OVERVIEW OF IND-AUSSIE SOLAR (P) LTD, SALEM
194.	211414631235	2014PECMB201	VIGNESH .R.A	SRI VENKATESWARAA CASTING, CHENNAI-600122 PH: 9840428827 SRIVENKATESWARACASTING@ROCKETMAIL.COM	A STUDY ON WORK LIFE BALANCE WITH SPECIAL REFERENCE IN SRI VENKATESWARA CASTING COMPANY, CHENNAI
195.	211414631236	2014PECMB202	VIGNESHWARAN .K	VISHAL AUTO AGENCY, WALAJAPET-632513 PH: 98423500008, 9842850908	A STUDY ON CUSTOMER SATISFACTION OF YAHAMA BIKES
196.	211414631237	2014PECMB203	VIGNESHWARAN .S	PK BAJAJ, ERODE-638011/ NEYCER INDIA LIMITED, chennai-600035 PH: 044 24471842/639/642	A STUDY ON WORKING CAPITAL MANAGEMENT NAPER INDIA LIMITED, VANDALUR
197.	211414631007	2014PECMB205	ANAND .N	PREMIER HOSPITAL STEEL FURNITURE (MFG) CO., CHENNAI-600013 PH: 044 25971237 PREMIERSURGICALS_1969@YAHOO.COM	A STUDY ABOUT ORGANIZATIONAL OVERVIEW OF PREMIER HOSPITAL STEEL FURNITURE (MFG) CO., CHENNAI
198.	211414631008	2014PECMB206	ANANDA RAJ .P.K	GOLDEN STATE BAKES AND FOODS, CHENNAI-600015 PH: 044 24833132 GOLDENSTATEBAS@GMAIL.COM	AN OVERVIEW ANALYSIS OF GOLDEN STATE BAKERY
199.	211414631016	2014PECMB208	ARAVIND .A.P	SOBHA LIMITED, BANGALORE-560105 PH:8027899012/13/14/15 SOBHAINTERIORS@SOBHA.COM	A STUDY ON THE COST ANALYSIS OF INTERIOR PRODUCTS OF M/S SOBHA LIMITED, BANGALORE

200.	211414631017	2014PECMB209	ARAVINDH .K	EAST COAST ENGINEERING COMPANY, GUNTUR-522007 VISHNU MOTOR PLAZA PVT LTD, CHENNAI- 600032 PH:044 22254030 VMPPL@REDIFFMAIL.COM	TO STUDY THE PROSPECTIVE CUSTOMER REFERENCE WITH REFERENCE TO HERO MOTO CORP
201.	211414631023	2014PECMB210	AVINASH .G	ARG AQUA FARMS, CHENNAI-56 PH: 9042168801 ARGAQUA@GMAIL.COM	A STUDY ON CUSTOMER SATISFACTION IN ARG AQUA FARMS
202.	211414631029	2014PECMB211	BHARAD VYDYA .R.S	TI METAL FORMING, THIRUNINRAVUR-602024 PH:044 26390194	A STUDY ON EMPLOYEE WELFARE AND SAFETY MEASURES IN TI METAL FORMING
203.	211414631113	2014PECMB212	MUGESH .K	RAJ PRINTS, BANGALORE-560068 PH: 8025731445 RAJPRINTS@GMAIL.COM	AN ORGANIZATIONAL OVERVIEW OF RAJ PRINTS, BANGALORE
204.	211414631046	2014PECMB213	GOUWTAM SINGH .V.P	ITC LIMITED, CHENNAI-600018 PH: 044 2573121/31/81	A STUDY ON EMPLOYEE ENGAGEMENT IN ITC LIMITED, CHENNAI
205.	211414631052	2014PECMB214	IBRAHIM KHAN .U (SQ)	THE STANDARD CHARTERED GRINDLAYS BANK LIMITED	A STUDY ON THE CUSTOMER EXPECTATION TOWARDS THE STANDARD CHARTERED WEALTH MANAGER
206.	211414631058	2014PECMB215	JAGADISHWAR .T	J.S INDUSTRIES, CHENNAI-600118 PH: 9941918907 JSICHENNAI118@GMAIL.COM	A STUDY ON THE CUSTOMER PERCEPTION TOWARDS SERVICES QUALITY OF CLEANING SYSTEM IN J.S INDUSTRIES, CHENNAI
207.	211414631067	2014PECMB216	JOB EBENEZER	SRI LAKSHMI INDUSTRIES, CHENNAI-600044 PH:9840967905 SRILAKSHMI.INDUSTRIES@YAHOO.COM	A STUDY OF CUSTOMER SATISFACTION ON SRI LAKSHMI INDUSTRIES, CHENNAI
208.	211414631069	2014PECMB217	JOHN CHRISTOPHER .S	NDR ESTATES, MADHAVARAM, CHENNAI-600110	A STUDY ON HRMS ROLE EXPLORING HEALTH ANS SAFETY OF PERSONAL AND ENVIRONMENT IN A CUSTOMS NOTIFIED WAREHOUSE BELONGING TO NDR ESTATES, MADHAVARAM, CHENNAI
209.	211414631070	2014PECMB218	JOHN E JOSE (GQ)	VASANTH & CO, COIMBATORE-641012 PH: 0427 2465299 SALES.IN@INDAUSSIESOLAR.COM	A STUDY ON FACTORS INFLUENCING CUSTOMERS TOWARDS MULTI BRANDED RETAIL OUTLETS WITH RESPECT TO VASANTH & CO, COIMBATORE
210.	211414631071	2014PECMB219	JOHN PRAVEEN .J	GOLDEN STATE BAKES AND FOODS, CHENNAI-600015 PH: 044 24833132 GOLDENSTATEBAS@GMAIL.COM	OVERVIEW OF GOLDEN STATE BAKES AND FOODS, CHENNAI
211.	211414631072	2014PECMB220	JOSE JOHN(SQ)	MAX HYPERMARKET INDIA PVT LTD, HYPERMARKET -600026 PH:044 66528403	A STUDY ON STRATERGIC IMPLEMENTATION OF MULTIPLEX MANAGEMENT IN CHENNAI
212.	211414631100	2014PECMB221	MALLIKESH KUMAR .S.R	SANDHAR AUTO MECH, HOSUR	A STUDY ON TRAINING NEED IDENTIFICATION AND EFFECTIVENESS AMONG EMPLOYEES WELFARE TO SANDHAR AUTO MECH, HOSUR
213.	211414631101	2014PECMB222	MANIKANDAN .K	ALLURE HAIR PRODUCTS PRIVATE LIMITED, CHENNAI-600106 PH: 044 23634941	A STUDY ON CUSTOMER LOYALTY IN AN ALLURE HAIR PRODUCTS PRIVATE LIMITED
214.	211414631102	2014PECMB223	MANIKANDAN .S	GOLDEN STATE BAKES AND FOODS, CHENNAI-600015 PH: 044 24833132 GOLDENSTATEBAS@GMAIL.COM	A STUDY ON CUSTOMER SATISFACTION IN GOLDEN STATE BAKES AND FOODS, CHENNAI
215.	211414631106	2014PECMB224	MARUTHI RAMKUMAR .R	TRENDI FASHIONS, CHENNAI-600069 PH: 9092410165 TRENDYFASHIONS@LIVE.COM	A STUDY ON IMPULSE PURCHASE BEHAVIOR AT TRENDI FASHIONS, CHENNAI
216.	211414631133	2014PECMB226	PRABAKARAN .R	UV INTERNATIONAL, ANNA NAGAR, CHENNAI-600040 PH: 044 26215907/26211665 UVINT@HOTMAIL.COM	AN ORGANIZATION STUDY ON UV INTERNATIONAL

217.	211414631134	2014PECMB227	PRABHAKARAN .K	ARG AQUA FARMS, CHENNAI-56 PH: 9042168801 ARGAQUA@GMAIL.COM	A STUDY ON CUSTOMER PREFERENCE TOWARDS BUYING AT ARG AQUA FARMS, CHENNAI
218.	211414631135	2014PECMB228	PRABHURAM .A.R	BSNL, TRICHY-620001	AN ORGANIZATIONAL STUDY OF BSNL, TRICHY
219.	211414631139	2014PECMB229	PRASHANTH .S	I SPEED MOTORS, CHENNAI-600012 PH: 044 45548585 ISPEEDRE@GMAIL.COM	A STUDY ON CUSTOMER PREFERENCE IN THE I SPEED MOTORS
220.	211414631162	2014PECMB230	RATHNA KUMAR .M	ARG AQUA FARMS, CHENNAI-56 PH:9042168801 ARGAQUA@GMAIL.COM	A STUDY ON AN ORGANIZATIONAL OVERVIEW ON ARG AQUA FARMS
221.	211414631181	2014PECMB231	SATHEESH KUMAR .S	V-FOURE SYSTEMS INDIA PVT.LTD PH:0421 2231284 V4@VFOURSYSTEMS.COM	A STUDY ON CONSUMER PERCEPTION ABOUT USAGE OF COPIER MACHINE OF SHARP'S PRODUCT, TIRUPUR
222.	211414631182	2014PECMB232	SATHISH .R	ARG AQUA FARMS, CHENNAI-56 PH: 9042168801 ARGAQUA@GMAIL.COM	STRENGTHS AND WEAKNESS OF ARG AQUA FARMS, CHENNAI
223.	211414631197	2014PECMB233	SIVA SAMBANDAN .K	SRI KALIKAMBAL AUTOS, VELLORE-632006 PH: 944440506 KALIKAMBALAUTOS@YAHOO.COM	A STUDY ON CUSTOMER PERCEPTION TOWARDS ROYAL ENFIELD, VELLORE
224.	211414631203	2014PECMB234	SUDALAI ALIAS SURESH .K	ARG AQUA FARMS, CHENNAI-600056 PH: 9042168801 ARGAQUA@GMAIL.COM	A STUDY ON SERVICE QUALITY MANAGEMENT IN ARG AQUA FARMS
225.	211414631204	2014PECMB235	SUDARSHAN .R	ARG AQUA FARMS, CHENNAI-600056 PH: 9042168801 ARGAQUA@GMAIL.COM	A STUDY ON COMPETITOR ANALYSIS IN ARG AQUA FARMS
226.	211414631205	2014PECMB236	SUDHAKAR .B	BLUEBIRD CLOTHING COMPANY PVT LTD, TIRUPUR-641652 PH: 0421 2257416	A STUDY ON CRM AT BLUEBID CLOTHING COMPANY PVT LTD
227.	211414631206	2014PECMB237	SUGAN .P.V	EASTCOAST ENGINEERING COMPANY, GUNTUR-522007 PH: 8632357370 EASTCOASTRAJU@GMAIL.COM	A STUDY ON THE EFFECTIVENESS OF EMPLOYEE WELFARE AND SAFETY MEASURE AT EAST COAST ENGINEERING
228.	211414631221	2014PECMB238	THAMIZHVENTHAN .K	CHENNAI NONWOVEN, CHENNAI-600122 PH: 044 43519003 CHENNAINONWOVEN@GMAIL.COM	A STUDY ON THE CUSTOMER AWARENESS ABOUT NONWOVEN PRODUCTS WITH REFERENCE TO CHENNAI
229.	211414631222	2014PECMB239	THEERAN .A	GOLDEN STATE BAKES AND FOODS, CHENNAI-600015 PH: 044 24833132 GOLDENSTATEBAS@GMAIL.COM	A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT AT GOLDEN STATE BAKES AND FOODS, CHENNAI
230.	211414631226	2014PECMB240	UMESHKUMAR .C	HCL TECHNOLOGIES LIMITED, CHENNAI- 600006 PH: 044 66225522	A STUDY ON EMPLOYEE EMPOWERMENT AT HCL TECHNOLOGIES LIMITED, CHENNAI
231.	211414631230	2014PECMB241	VASANTHA KUMAR .M	PK BAJAJ, ERODE-638011 PH: 0424 2430967 PKBAJAJ5@GMAIL.COM	A STUDY OF FACTORS INFLUENCING PURCHASING DECISION OF PASSENGER AUTOS WITH SPECIAL REFERENCE TO "RE-BAJAJ MOTORS"- PK BAJAJ
232.	211414631233	2014PECMB242	VENKATESWARAN .S	PK BAJAJ, ERODE-638011 PH: 0424 2430967 PKBAJAJ5@GMAIL.COM	TO IMPROVE SALES PERFORMANCE USING MARKET ANALYSIS OF RE-BAJAJ MOTORS AT PK BAJAJ
233.	211414631238	2014PECMB243	VIJAY KUMAR .S	ITC LIMITED, CHENNAI-600019 PH: 044 25733121	A STUDY ON ORGANIZATIONAL OVERVIEW OF ITC PRIVATE LIMITED, CHENNAI

234.	211414631241	2014PECMB244	VISHAL VISHNU .G	SRI SAI ENGINEERING & DRILLING, VIJAYAWADA-520008 PH: 9849214499 SSDEVJA@YAHOO.CO.IN	A STUDY ON CUSTOMER ATTITUDE TOWARDS KFC RESTAURANT, CHENNAI
235.	211414631243	2014PECMB245	VIVEKANANDAN .A	SMART TECH SOLUTIONS, VELLORE-632055 PH: 0416 2271477 SMARTTECH.SOLUTIONS@YAHOO.COM	A STUDY OF SALES PROMOTION ACTIVITIES FOR SURVEILLANCE SYSTEM IN SMART TECH SOLUTIONS, VELLORE