



Department of Management Studies

SUMMER INTERNSHIP PROGRAM



SUMMER INTERNSHIP PROGRAM

A chance for professional growth that gives students valuable, pertinent employment related to their field of study or career interest.

Through internships, students can explore and advance their professions.



ABOUT THE DEPARTMENT OF MBA

The department offers a thorough curriculum covering a wide range of business-related topics. Students gain knowledge of business analytics, operations, marketing, finance, and human resources. The curriculum is developed to give students the abilities and information required to succeed in a variety of business environments. The department places a strong emphasis on providing students with chances for experiential learning, such as case studies, internships, consulting projects, and real-world business experience. Through these encounters, students are able to apply classroom knowledge to real-world scenarios.



FUNCTIONAL SPECIALIZATIONS

- ❖ Finance
- ❖ Marketing
- ❖ Human Resources
- ❖ Operations
- ❖ Business Analytics



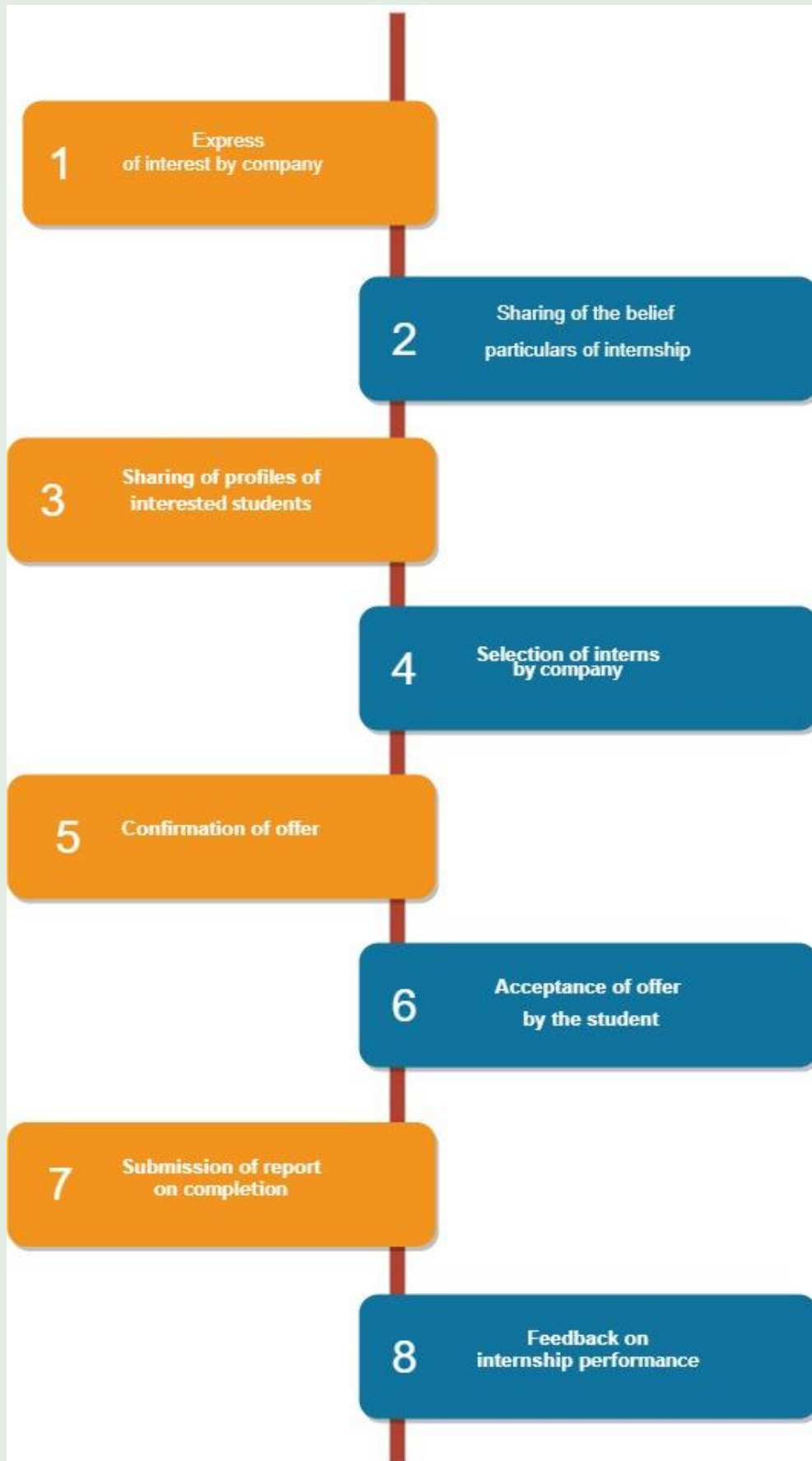
SUMMER INTERNSHIP ENGAGEMENT MODEL

- **4-week summer internship in companies**
Period of internship, July- 12 , Aug-12,2023.
- **Internship will give direction for the students to opt for functional specialization in third semester.**
- **Pre Placement Offers (PPOs) for eligible and selected students.**

INSTITUTION'S ROLE

- **Monitoring Performance.**
- **Remote guidance by faculty member.**
- **Evaluation of internship report along with company guide.**
- **Assigning grades that carry credits**
- **Industry-academic interface through faculty members.**

INTERNSHIP PROCESS





INTERNSHIP OUTCOMES

- 4-Week internship completion certificate
- Practice report
- PPOs, subject to feasibility
- Business training for prospective managers