

Dr. V.MAHALAKSHMI M.L,MBA,Ph.D

E-mail: mbadean@panimalar.ac.in



- Dean, Panimalar Engineering College
- 20 Years in the realm of Teaching & Training
- 8.11 Years full time Legal Practice in various courts.
- Currently guiding 6 research scholars in various universities
- Legal consultant for corporate houses
- Authored a book in Retail Management.(Rudra Publication)
- Authored a book in Operations Management (Charulatha Publication)
- Published thesis as a book on “Employee empowerment in Automation Industry’

Educational Profile:

Degree	Specialization	Institution
Ph.D	Management Science	University of Madras
ML	Industrial and Labour Law	Annamalai University
MBA	Finance & HR	University of Madras
BL	Law	University of Madras
B.Sc	Chemistry	University of Madras
PG Diploma in IPR	IPR	National Law School, Bangalore (In – Progress)
M.Sc(Psychology)	OB	University of Madras (In – Progress)

Ph.D.Awarded:

1. **Mrs.D.Chitra** awarded Doctoral thesis on the title “**Employee Empowerment in Power Automation Industry**” from Mother Teresa Women University/Kodaikanal, March’12.
2. **Ms.Beulah viji Christiana** awarded Doctoral thesis on the title “**Stress and Coping strategies amongst Gold Collar employees in Chennai city – an Empirical Study** from Mother Teresa Women University, Kodaikanal, on 3rd August 2012.
3. **Mr.N.Venkateswaran** –Awarded thesis on the title “**A study on the impact of ERP(SAP) solution implementation in Manufacturing sectors** – from Sathyabama University , Chennai , on 23rd January, 2013

Invited Seminar Presentations: 35

Concurrent assignments:

1. Member- Board of Studies (MBA) –

- Anna University, (2007-2012)
- Anna university of Technology, Chennai (2011-2012)
- Member of Doctoral committee for several research scholars.
- Certification for **meritorious service in Teaching & Research** by **National Federation for Entrepreneurship Development, 2012** Chennai.
- Paper setter, Examiner for various universities.

2. Faculty Selection Committee member – University of Madras

3. Chairman (Examination Board-Zone II), Chief examiner, External examiner, Examiner

Anna University,

- University of Madras,
- Anna University of Technology, Chennai.
- Produced 100 University ranks and 2 Gold medals.

4. Member – Governing Body, Academic advisory Body, staff Selection Committee- Panimalar Engineering College, Alumni Association coordinator.

5. Chairman – Compliance cum Redressal Committee

6. Member-Secretary – Anti ragging committee

7. Co-ordinator – AICTE MODROB Projects (Rs.11 lakhs)

8. Co-ordinator – Funded projects (Rs.10 Lakhs)

9. Co-ordinator- Citizen Consumer Club

10. Co-ordinator- Entrepreneurship Development Cell

11. Convenor – National Conference on Corporate Social Responsibility – ‘09’

12. Convenor – National Conference on Management – a Changing scenario– **March 2010.**

13. Editor - Proceedings of the **Conference 2009, 2010**

14. Faculty Advisor – ‘ZEPHYROM’ an In-house Journal

15. Editor – In – Chief – “Incubator Express” An Entrepreneur Journal

16. Chief Editor – PEC MBA- News letter of MBA Dept

17. Faculty Member – **NFED, Chennai**

18. Organizing Committee member - International Conference on Emerging Trends in Engineering and Techno - Sciences (ETETS), Coimbatore, 10th November, 2013.

19. Organizing Committee member - International Conference on Advances in Electrical and Electronics Engineering (AEEE-2014) Goa, 30th March, 2014

20. Member – Faculty Row

Editor in Chief -

- ◆ Asian journal of research in Marketing **ISSN: 2277-6621(Bi-Monthly):**
Electronic journal library, university library of Regensburg, Germany Cabells
directory of publishing opportunities, USA

Associate Editor –

- ◆ African Journal of Business Management, Victoria Island Lagos. (**ISSN 1993-8233**)
- ◆ International Research Organization of Computer Science (**IROCS**)

Member –International Advisory Board

- International Online Multidisciplinary journal -Review of research (**ISSN 2249- 89X**)
- International Journal of Technological Synthesis & Analysis (**IJTSA**)

Member –Advisory Board

- Golden Research thoughts ISSN NO : 2231-5063-Impact factor - .1870
- Indian stream research journal - ISSN No.2230-7850
- Indian Research Journals.com – ISSN.2277-3622, 2277-3630, 2319-2836.
- International Journal of Technological Synthesis and Analysis - ISSN NO : 2320-2386
- International Journal of advances in Management and Economics (IJAME) (ISSN: 2278-3369)
- Laxmi Book Publication(P) Ltd, , 113, golden house, daryaganj, new delhi - 110002, india
telephone : 91-11-4353 2500, 4353 2501
fax : 91-11-2325 2572, 4353 2528

Member: Editorial Board

S.NO	NAME OF THE JOURNAL	ISSN.NO
1.	<i>International Journal of Business and Information Technology</i>	2047-0363
2.	<i>Coimbatore Institute of Information technology International Journal</i>	
3.	<i>Indian Journal of Development Research published by Institute of Development Studies, Varanasi.</i>	2249-104X
4.	<i>International Journal of Retail Management and Research (IJRMR), Transstellar Journal Publications and Research Consultancy Pvt Limited</i>	2277-4750
5.	<i>International Journal of Production and Operations Management Research and Development (IJPOMRD)</i>	
6.	<i>International Journal of Multidisciplinary Research Studies (IJMRS)</i>	
7.	<i>Shiv shakti International Journal in Multidisciplinary and Academic Research (SSIJMAR)</i>	2278 – 5973
8.	<i>Journal of Scientific Research and Reviews (JSRR)</i>	2277 0690
9.	<i>Research Journal of Physical and Applied Sciences (RJPAS)</i>	
10.	<i>International Journal of Management and Social Sciences (IJMSS) Index Copernicus Journal id: 6913</i>	2249-0191
11.	<i>Abhinav-National monthly refereed journal of research in COMMERCE & MANAGEMENT online</i>	2277-1166
12.	<i>Bharti IMSR journal</i>	
13.	<i>Asian Academic Research Journal of Social Sciences Humanities</i>	2319-2801
14.	<i>International Journal Of retail & Rural Perspectives, Pezzottaite Journal , 64 / 2 Trikuta Nagar K K Gupta Lane, Jammu Tawi 180012, Jammu and Kashmir</i>	
15.	<i>Journal of Contemporary Issues in Business Research (JCIBR) Lahore, Pakistan</i>	2305-8277
16.	<i>Research journal of Physical & Applied Science (RJPAS) Nairobi 73023 Victoria Island, Lagos</i>	5170-00200
17.	<i>BVIMSR'S journal of management research, Sector No. 8, CBD, Belapur, Navi Mumbai - 400 614</i>	
18.	<i>Indian Journal of Economics & Development , (ISEE Journals , IJE&D) , No:23(New)-Neelkamal Apartment, Flat-14 ,3rd Main</i>	

	<i>Road, Gandhi nagar, Adyar, Chennai-600 020, India</i>	
19.	<i>Review of Research Journal, Index Copernicus International</i>	2249-894X
20.	<i>Global Journal of Commerce & Management Perspectives (GJCMP)</i>	2319 – 7285
21.	<i>International journal of Engineering science and Mathematics(IJESM)</i>	2320-0294
22.	<i>Paripex – Indian Journal of Research Impact factor-0.3208</i>	2250-1991
23.	<i>Journal of social sciences</i>	E-2305-9249 P2305-9494
24.	<i>Blue Ocean research Journal- Journal of Business Management & Social Sciences Research (JBM&SSR)</i>	2319-5614
25.	<i>Researchers world, Journal of Arts , science & Commerce</i>	Online ISSN: 2229-4686, Print ISSN: 2231-4172
26.	<i>Journal of Business Management, Enriched Publications Pvt Ltd, s-9, 2nd Floor, MLU pocket, manish, Abhinav Plaza-ii, above federal Bank, Plot No-5, sector-5, Dwaraka , New Delhi-110075</i>	
27.	<i>IJOAR(Sci)International Research Publication 10, Eunost Road, Singapore. Mobile: +65-84010417</i>	ISSN: 2320-9127
28.	<i>Journal of Asian development studies H# 108, Sattellite Town, Gujranwala, Pakistan jads724@gmail.com</i>	
29.	<i>International Journal of Contemporary Business Studies</i>	ISSN 2156-7506
30.	<i>SAMANAM Publications, Head Office: 514-H/ 1, Johar Town, Lahore, Pakistan</i>	
31.	<i>Greenfield Advance Research Publishing House</i>	ISSN 2278- 6252
32.	<i>International journal of Creative research thoughts G-96, Bangladesh colony Krishi Nagar JNKVV, Adhartal Jabalpur - 482004 email : vinit.dsvv1990@gmail.com Mobile: 07879005667</i>	ISSN: 2320-2882
33.	<i>Om sai publications editorsaiom@gmail.com Phone: +91 98207 55897</i>	ISSN: 2347-7563
34.	<i>Global Scholastic Research Journal 62/ 53, New Street, Ground Floor Chidambaram - 608001 TamiNadu – India Mobile- 9488441694 editor@globalscholasticresearch.org, editorgsrj@gmail.com</i>	ISSN: 2349-9397

35.	Acme Intellects- International Journal of Research in Management, Social Sciences & Technology #3207, Ist Cross, Siddalinganaplaya, Tumkur- 572 103.Karnataka State, India.Ph: 0816-2282899, Cell: +91 9916537999email: editor.journals@acmeintellects.org , mshekharagowd@gmail.com	Indexed Journal with Impact Factor 1.537 ISSN:2320 2939(print) ISSN:23202793(online)
36.	<i>International Journal of Management and Humanities Exploring Innovation </i>	ISSN: 2394-0913(Online) Published by BEIESP Impact Factor:0.521
37.	<i>Journal of Applied Business and Finance Researches In Turkey (Office): Atatürk University, Yakutiye/ Aziziye, P.O.BOX 25010/25100, Erzurum City/ Province, TURKEY In Iran: PO BOX 5513643777; Maragheh, East Azerbaijan Province, IRAN</i> Telephone: Turkey: +905387708824, Iran: 09141201596; Fax: +90 421 222 3950 Emails: administrator@science-line.com , or scil.publishing@gmail.com . (JABFR)	ISSN: 2382-9907
38	<i>Asia Pacific Journal Of Marketing & Management Review, Head Office</i> Informatics India Ltd No 194, R V Road, P B No 400 Basavanagudi, Bangalore - 560 004 publishing@informindia.co.in Phone: +91 80 40387777 Fax: +91 80 40387600	
39	<i>International Skills research Journal</i> Editorial Manager Editorial Team, The International Journal Research Publications, Singapore Email: cfjournal@gmail.com	ISSN: 5472-5614
40.	Green Publication Journals <i>International Journal of Advanced Research in Management and Social Sciences</i> SJ Impact Factor (2012): 2.211 SJ Impact Factor (2013): 5.400 greenpublicationjournals@gmail.com	ISSN: 2278-6247
41.	<i>Landmark Research Journals of Business Management and Economics (LRJBME)</i> lrjbme@landmarkresearchjournals.org	ISSN: 2278-6247
42.	<i>International Journal of Soft Computing & Engineering™</i> RegistrationNo.: 61903/BPL/CE/2011 Website:www.ijscce.org EditorinChief 22, First Floor, ShivLoke Phase-IV, Khajuri Kalan, Piplani-BHEL, Bhopal(M.P.)-462021, India Email: submit@ijscce.org Website: www.ijscce.org	ISSN: 2231 - 2307(Online)

	Phone:+91-9669981618 Whatsapp:+91-9669981618 Viber: +91-966998161	
43.	International journal of Multi Dimensional research 1. IT Center, M-69 First Floor, Near Astoria Hotel, Bur Dubai, Dubai UAE 2. Chapakot - 4, Syangja Dharapan, Nepal 3. 2-3-67 Pillar No. 65 Upperpally Attapur Hydrabad 4. Gandhi Dham, Yamuna Nagar Haryana	ISSN: 2321 – 1784 (Online)
44.	International Journal of Recent Technology and Engineering™ 22, First Floor, ShivLoke Phase-IV, Khajuri Kalan, Piplani-BHEL, Bhopal(M.P.)-462022, India Email: submit@ijrte.org Website: www.ijrte.org Cell #: +91-9669981618	<u>Impact Factor of IJRTE is 1.109 (Year 2014)</u> Registration No: 97794/BPL/S/2012 ISSN: 2277-3878 (Online)
45.	IJOAR Journals, International Research Publication, 10, eunos Road, Singapore. +65 840110417	ISSN: 2320 – 9186 (Online)
46.	International Journal of Management, IT and Engineering (IJMIE) editorijmie@gmail.com	ISSN 2320-0294

Review Committee Member:

S.NO	NAME OF THE JOURNAL	ISSN.NO
1.	African Journal of Business Management	1993-8233
2.	Scientific Journals International	1556-6757
3.	International Journal of Innovative Technology and Creative Engineering	2045-8711
4.	International journal of business governance and ethics –Inder science Publishers.	online: 1741-802X print: 1477-9048
5.	Asian Journal of Management Science and Applications Inderscience Publishers	
6.	Global Association of Research, Global Journals Inc. (US)- Global Association of Research Cambridge Office Center	
7.	Research Journal of Business Management and Accounting - Wudpecker Research Journals	2277 - 0712
8.	Science Journal of Business Management	2276 – 6316
9.	Namex International Journal of Management Research	2277 – 2049
10.	Research journal of Physical & Applied Science (RJPAS) Nairobi 73023 Victoria Island, Lagos (Wudpeckers)	5170-00200

- **CHAIR PERSON - in a National Seminar** organized by Prathyusha Engineering College, Thiruvallur District.
- **Prepared syllabus** on “**CLOUD COMPUTING**” for Course Work

Membership held in professional societies:

1. Member in Madras Management Association, Chennai (MMA)
2. Member of Advertisement Club, Chennai
3. Life member in ISTE

Publications

- 1. International Journal Publications– 30**
- 2. National Journal: 15**
- 3. International Conferences: 35**
- 4. National Conferences: 62**

Summer / Winter School participated: 30

R&D Projects: 3