



2114 – PANIMALAR ENGINEERING COLLEGE

ANNA UNIVERSITY EXAMINATIONS (P.G.) – NOV/DEC2017(REGULAR)

M.B.A.

SESSION: FN (10.00 a.m. – 01.00 p.m.)

| DATE OF EXAM | II YEAR MBA (Semester :03) |
|---------------------|--|
| | SUBJECT CODE & TITLE |
| 30/10/2017 | BA7301: Enterprise Resource Planning |
| 31/10/2017 | BA7011: Brand Management |
| 01/11/2017 | BA7021: Security Analysis and Portfolio Management |
| 02/11/2017 | BA7031: Managerial Behavior and Effectiveness |
| 03/11/2017 | BA7012: Retail Management |
| 04/11/2017 | BA7022: Merchant Banking and Financial Services |
| 06/11/2017 | BA7302: Strategic Management |
| 07/11/2017 | BA7032: Entrepreneurship Development |
| 13/11/2017 | BA7014: Integrated Marketing Communication |
| 14/11/2017 | BA7051: Logistics and Supply Chain Management |
| 23/11/2017 | BA7053: Project Management |
| 25/11/2017 | BA7026: Banking Financial Services Management |
| 27/11/2017 | BA7036: Strategic Human Resource Management |
| 30/11/2017 | BA7052: Services Operations Management |